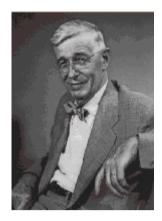
Enterprise and Desktop Search

Lecture 5: Desktop Search and Personal Information Management

Pavel Dmitriev Yahoo! Labs Sunnyvale, CA USA Pavel SerdyukovSergey ChernovDelft University ofL3S Research CenterTechnologyHannoverNetherlandsGermany

Searching Personal Collections with Memex

Posited by Vannevar Bush in "As We May Think" The Atlantic Monthly, July 1945

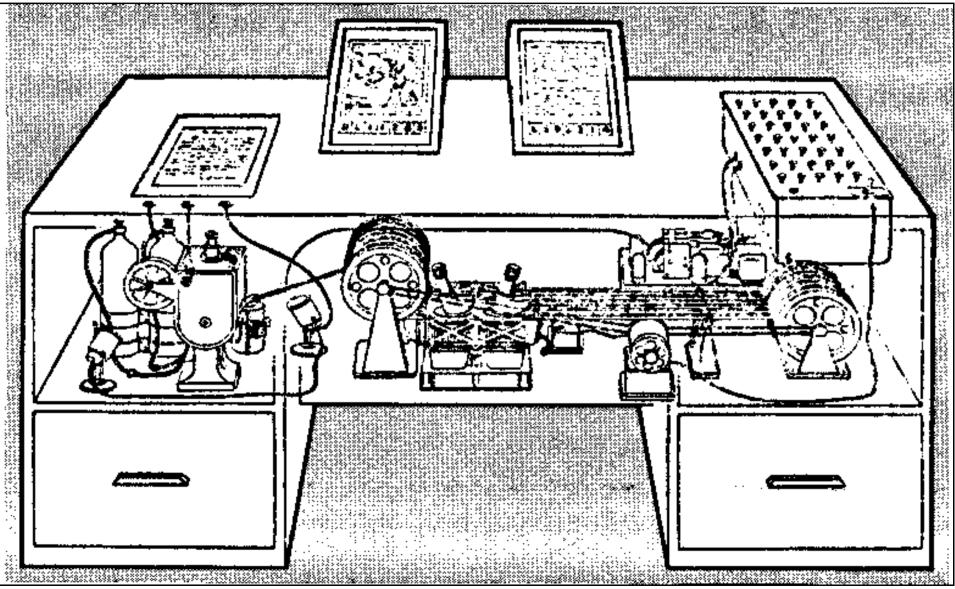


"A memex is a device in which an individual stores all his books, records, and communications, and which is mechanized so that it may be consulted with exceeding speed and flexibility"

Supports: Annotations, links between documents, and "trails" through the documents

"yet if the user inserted 5000 pages of material a day it would take him hundreds of years to fill the repository, so that he can be profligate and enter material freely"

Sketch of Memex



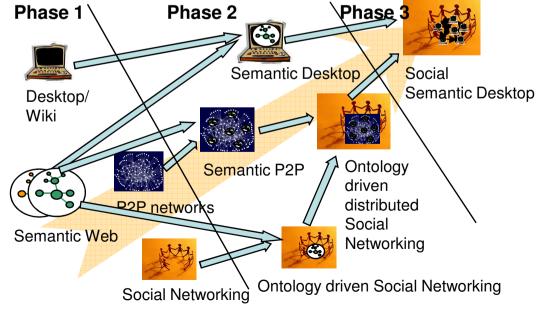
Desktop Search and Personal Information Management

- **Desktop search** is the name for the field of search tools which search the contents of a user's own computer files, rather than searching the Internet. These tools are designed to find information on the user's PC, including web browser histories, e-mail archives, text documents, sound files, images and video.
- **Desktop Search** is a part of a more general field of **Personal** Information Management (PIM).
- **Personal Information Management** (**PIM**) refers to both the practice and the study of the activities people perform in order to acquire, organize, maintain, retrieve and use information items such as documents (paper-based and digital), web pages and email messages for everyday use to complete tasks (work-related or not) and fulfill a person's various roles (as parent, employee, friend, member of community, etc.)

Desktop Search: Motivation

- Why desktop search?
 - Size of data on the desktop is big (50k 500k items) and continously growing
 - Moving towards Social Semantic Desktop
 - Social communication in a social network
 - Semantic metadata descriptions and relations





What is Desktop?

- Documents (doc, pdf, ppt, xls, html, txt, ...)
- Email
- Calendar
- Instant Messengers (ICQ, Skype, MSN messenger, ...)
- Pictures
- Music
- Videos



Desktop Search – Current Status

- Documents on the desktop are not linked to each other in a way comparable to the web
- Simple full text search
 - no personalization
 - no context
 - no ranking possible or too poor
- · Metadata enriched search makes use of
 - associations to contexts and activities
 - provenience of information
 - sophisticated classification hierarchies



Spotlight Windows Search

Differences between Web Search and Desktop Search

- Search on the desktop vs. Search on the Web
 - Re-finding vs. finding
 - Integration across many applications and file formats
 - Users prefer to navigate, not to search
 - Many information types: ephemeral, working, archived
 - Extra sources for ranking improvement:
 - File metadata
 - Usage metadata
 - Folder structure
 - Privacy concerns



Outline

- Today we will talk about:
 - Modern Desktop Search Engines
 - Research prototypes
 - Just-In-Time Retrieval
 - Context on a Desktop
 - Using context to improve Desktop Search
 - Context Detection
 - PIM Evaluation

Search Eng	nine
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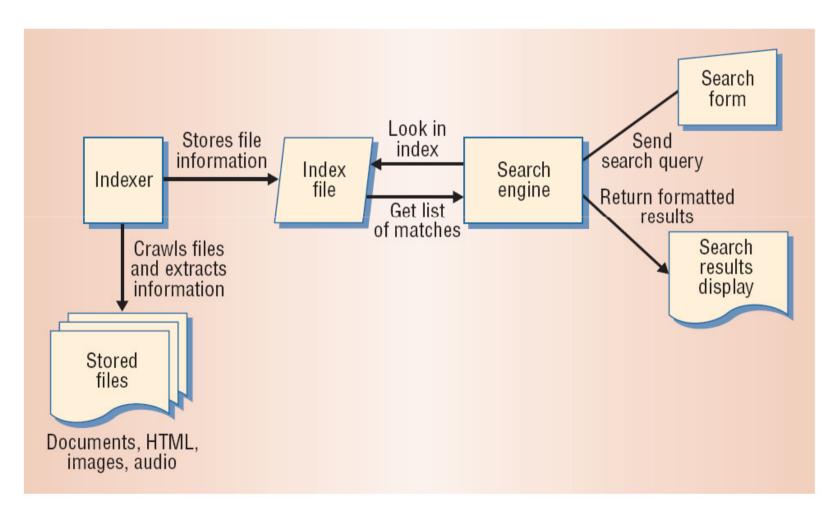
Modern Desktop Search Engines

- Google Desktop (from major web search engine vendor)
- Windows Search (from major OS provider)
- Copernicus (company specialized on DS engines)
- Beagle (open source DS for Linux)
- Yandex (Russian DS)

Some more:

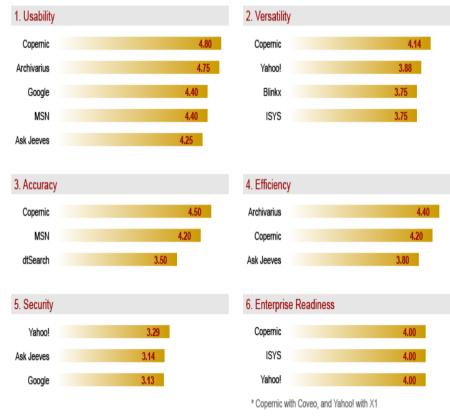
Ask.com, Autonomy, Docco, dtSearch Desktop, Easyfind, Filehawk, Gaviri PocketSearch, GNOME Storage, imgSeek, ISYS Search Software, Likasoft Archivarius 3000, Meta Tracker, Spotlight, Strigi, Terrier Search Engine, Tropes Zoom, X1 Professional Client, etc.

Desktop Search Architecture



Search Engines Tackle the Desktop, Bernard Cole, Computer 2005.

Desktop Search Engines in 2005



Source: UW E-Business Consortium

Desktop Search Tool	Version	Score (Min = 1.00, Max = 5.00)		Better —	•
Copernic Desktop Search	1.5 Beta			4.11	
Yahoo! Desktop Search	1.1 Beta		3.66		
Likasoft Archivarius 3000	3.14		3.62		
MSN Toolbar Suite	2.0 Beta		3.45		
Google Desktop	1.0		3.26		
Ask Jeeves	1.0 Beta		3.16		
Enfish Professional	6.1	3	.10		
ISYS Desktop	6.0	3.	05		
dtSearch Desktop	6.5	3.0	2		
diskMETA Pro	1.0.1	2.63			
Blinkx	3.0	2.63			
HotBot Desktop	Beta	234	Source: UW E-B	usiness Cons	ortium

Benchmark Study of Desktop Search Tools, Tom Noda and Shawn Helwig, Technical Report 2005, http://www.uwebi.org/reports/desktop_search.pdf.

Sample Criteria for DS Comparison

Search Format

Plain text HTML pages stored locally Microsoft Word (.doc) Microsoft Excel (.xls) Microsoft PowerPoint (.ppt) Rich Text Format (.rtf) Portable Document Format (.pdf) Microsoft Outlook email Microsoft Outlook Express email Microsoft address books **AOL Instant Messenger** Standard email folder support Standard news folder support Browser web history Browser secure web history Browser bookmarks Browser address books

Platform(s) Windows Vista Windows XP Mac OS X Linux Mozilla/Firefox Internet Explorer Opera Safari Languages

Feature Specifying index location Incremental indexing Legacy index by scanning Engine download size Install size Combined local/remote search Non-anonymous connections Excluding files Indexing progress indicator Recoverable index File type filtering Deskbar Support for compressed files Support for legacy file formats Ignoring networked drives Click to suspend Click to exit

Opt-in Feature

Web integration

Insecure search

Registration

Default search engine

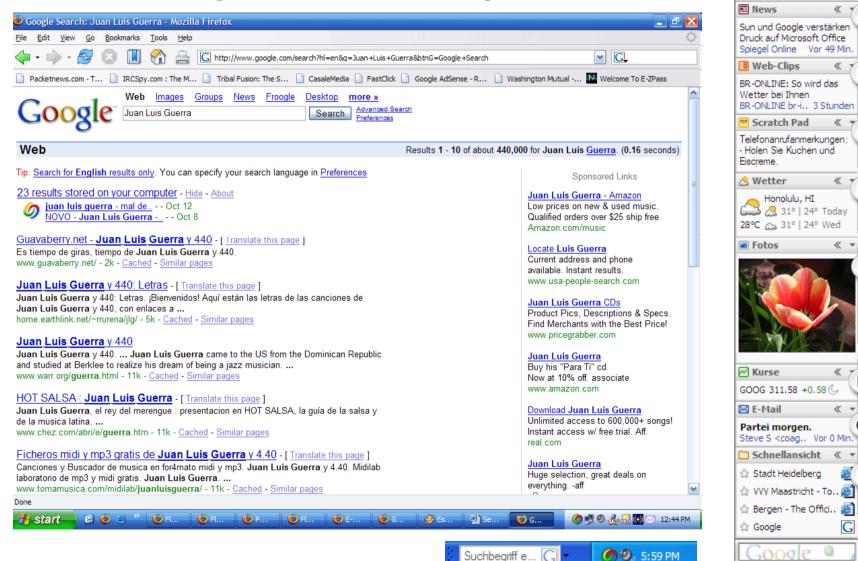
Engineering feedback

Software updates

Google Desktop Search

Google

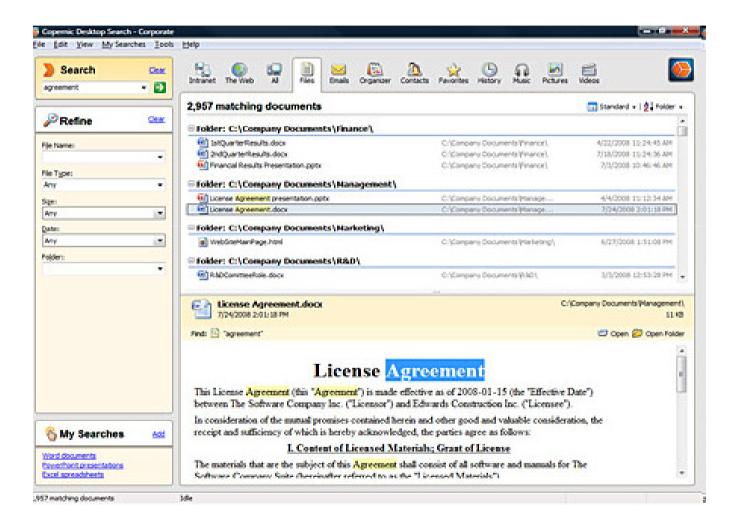
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Windows Desktop Search

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Copernicus Desktop Search



Beagle Desktop Search

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Yandex Desktop Search

Персональный поиск Яндекса — это программа на вашем компьютере, осуществляющая поиск по файлам и письмам с учётом морфологии русского языка.

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Цитаты из найденных документов Повышают информативность результатов поиска.	 ДОКУМЕНТЫ 37 Делее Пушкин цитирует рецензию Булгарина на седьмую главу С:Му DocumentstЮнегин.doc · <u>Открыть палку</u> Статистика.xlo Пушкин — 37 лет 	10 июна По релевантности По дате 15 июна	Управление представлением результатов Можно выбрать способ группировки и сортировки.
Группировка результатов по типам Помогает ориентироваться в большом количестве найденных файлов.	С.\Projects\pushkin\Статистика.xls - <u>Открыть палку</u> <u>«Пушкин» — в документан337) →</u> ■ Музыка з Пушкин - Читает свои стихи.mp3 Пушкин - первый подкаст.mp3 Такого как Пушкин.mp3	13 июля 26 июля 20 июля	Конфиденциальность Конфиденциальность Можно запретить искать в определенных папках или целых дисках.
Вы сможете найти ваши письма в Outlook, Outlook Express, Thunderbird и TheBat!	 ■ ПИСЬМА з ■ <u>Re: Новая бета yandesk</u> Александр Быков Я разве Пушкин? Пусть он думает <u>Я к вам пишу, чего же боле</u> Эдмон Дантес Да уж, Пушкин зажигает! 	25 июля 25 июля	
	Окно запроса и результатов поиска открывается в обычном		Доступ к Персональному поиску из панели задач

браузере

Research prototypes and Semantic Desktops

- Beagle++ (extended open source DS)
- Semex (includes Malleable Schemas)
- Haystack and Magnet (Semantic Web approach)
- Stuff I've Seen (Phlat predecessor)
- Phlat (was used as a basis for Windows DS)
- PIA (semantic desktop solution from DB area)

Some more:

Gnowsis, CALO

Next 14 slides are adapted from Wolfgang Nejdl and Raluca Paiu

Beagle++

- Why is it so hard to find what you need on your desktop "You still use Google even for files stored on your computer?"
- Current desktop search engines use only full text index
- People tend to associate things to certain contexts
- For desktop search we need to support contextual information in addition to full text!
 - Relationships between information items (citations)
 - Relationships based on interactions (email exchange, browsing history)
 - Relationships between different types of items (authorship, publication venues, email sender information, recommendations)
 - Other situational context

P.-A. Chirita, S. Costache, W. Nejdl, and R. Paiu. Beagle++ : Semantically enhanced searching and ranking on the desktop. In ESWC 2006.

> Semantically Rich Recommendations in Social Networks for Sharing, Exchanging and Ranking Semantic Context, Stefania Ghita, Wolfgang Nejdl, and Raluca Paiu. In ISWC 2005.

The Beagle++ Toolbox: Towards an Extendable Desktop Search Architecture, Ingo Brunkhorst, Paul -Alexandru Chirita, Stefania Costache, Julien Gaugaz, Ekaterini Ioannou, Tereza Iofciu, Enrico Minack, Wolfgang Nejdl and Raluca Paiu. Technical Report 2006.

Scenario 1: The Need for Context Information

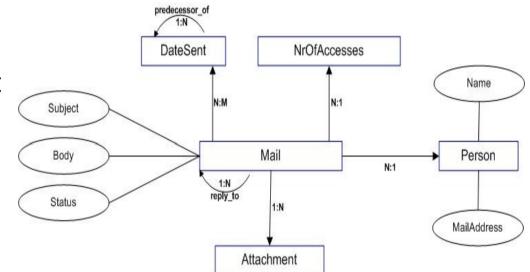
- Alice and Bob are working together in the research group
- Alice is currently writing a paper about searching and ranking on the semantic desktop and wants to find some good papers on this topic, which she remembers she stored on her desktop
- Some time ago Bob sent her a very useful paper on this topic as an attachment to an email, together with some useful comments about its relevance to her new semantic desktop ideas
- Will Alice find the paper from Bob when issuing a query on the desktop, using the search terms "semantic desktop" ?

Context Information is necessary!

- Problems:
 - (Mail) Documents sent as attachments lose all contextual information as soon as they are stored on the PC
 - (Web) When searching for a document we downloaded from the CiteSeer repository, we would like to retrieve not only the specific document, but all the referenced and referring papers which we already downloaded as well
- Current desktop search approaches don't make use of desktop specific information, especially contextual information, like:
 - Email context
 - Web context
 - Publication context

Representing Context by Semantic Web Metadata

- Metadata for resources can be created by appropriate metadata generators
- Ontologies specify context metadata for:
 - Emails
 - Files
 - Web pages
 - Publications
- Metadata have to be application-independent!
- \rightarrow Store Metadata as RDF
 - generated and used by whatever application you can think of



Beagle++ Layer Architecture

Beagle++ is our extension of the open source Beagle search project, enabling it to exploit context information



RDF metadata are generated based on ontologies for specific contexts (email, web, etc.)

Indexing and metadata generation on the fly - triggered by events upon occurrence of file system changes (*inotify-enabled linux kernel*)

Benefits:

- Context allows us to better organize and find information
- Context gives us the possibility to compute the value / importance of resources

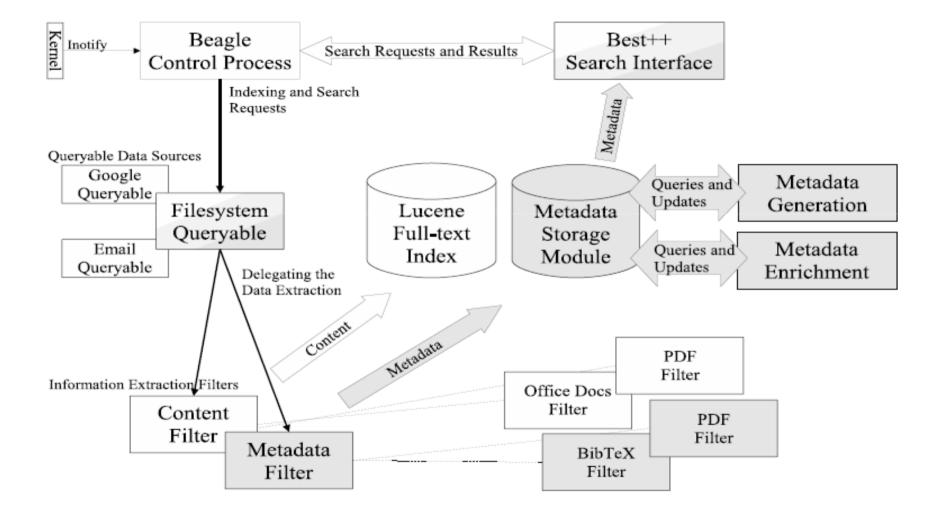


RDF Semantic Information Layer Activity Based and Resource Specific Metadata

Existing Desktop Infrastructure

File System: Structured Documents, Emails, Off-line Web Pages, Files and File Hierarchies, etc.

Beagle++ Architecture



Beagle++: Find more than documents

5	Beagle Search (alpha)
Search terms:	semantic desktop Anywhere Find
ø	Ranking on Semantic Desktop From Bob <bob@l3s.de> Received Today, 2:56 PM Ranking: 4.58203 Folder: Inbox (Local)</bob@l3s.de>
	sauermann2003.pdf, in folder pdfs Last modified Today, 2:42 PM Title: Gnowsis Thesis Author: Sauermann Pages: 107 Ranking: 4.03238 Using Semantic Web Technologies build a Semantic Desktop borders. The Semantic Web, which By transferring Semantic Web technologies to a desktop computer, this call the Semantic Desktop. The aim Popen Send to Preveal in file manager Phow context information
	search_and_ranking.pdf, in folder pdfs Last modified 2 days ago, 3:39 PM Pages: 16 Ranking: 3.87364 on the Semantic Desktop arrival of desktop search applications, on the desktop. However, even because these desktop search applications of utilizing desktop specific characteristics, on the desktop should be \Rightarrow Open \cong Send to $$ Reveal in file manager \Rightarrow Show context information
	Recommendations_in_Social_Networks_by_Sharing_and_Exchanging_Semantic_Context.pdf, in folder pdfs Last modified Today, 2:21 PM Pages: 14 Ranking: 3.57834 Semantically Rich Recommendations and Exchanging Semantic Context explores how semantically rich complex the user desktop and show groups share semantically rich recommendations and how semantically rich recommendations
Google	The Social Semantic Desktop, in folder - NOT ON DESKTOP Title: The Social Semantic Desktop. In DERL Author: S. Decker and M.Frank Ranking: 3.39047 ➡ Find on Google ➡ Cited by: search_and_ranking.pdf, in folder pdfs ➡ Show context information
Best 5 results	s of 20 are shown. Show Previous Results

Beagle++: Display additional context

b Beagle Context 📃 🗆 🗙
Activity Based Metadata for Semantic Desktop Search
Authors:
Paul - Alexandru Chirita
Rita Gavriloaie
🖨 Stefania Ghita
1. Searching and Ranking on the Semantic Desktop 2. Semantically Rich Recommendations in Social Networks for Sharing and Exchanging Semantic Context more
ight Wolfgang Nejdl
Raluca Paiu
Conference:
In Proceedings of the 2nd European Semantic Web Conference, Heraklion, Greece
Year: May, 2005
Cited papers:
 S. Decker and M. Frank. The Social Semantic Desktop. In DERI Technical Report 2004-05-02, 2004. P. Dolog, N. Henze, W. Nejdl, and M. Sintek. Personalization in distributed elearning environments. In Proceeding of the 13th World Wide Web Conference, 2004. L. Sauermann. Using Semantic Web Technologies to Build a Semantic Desktop. Master's thesis, TU Vienna, 2003. more
Citing papers:
 W. Nejdl and R. Paiu. I know I stored it somewhere - Contextual Information and Ranking on our Desktop. P. Chirita, S. Ghita, W. Nejdl, and R. Paiu. Searching and Ranking on the Semantic Desktop. S. Ghita, W. Nejdl, and R. Paiu. Semantically Rich Recommendations in Social Networks for Sharing and Exchanging Semantic Context.
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Received: Today, 2:56 PM

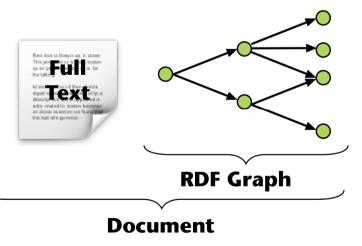
Integrating Keyword and Metadata Search



- Search text and metadata on the desktop
- Search efficiently in a user-friendly way
- Simple query language
- No complete schema knowledge necessary

Documents / RDF Fragments

- Metadata stored as RDF graphs, each document has a corresponding RDF fragment
- Extended documents consisting of both full-text and metadata properties
- Query model supports the operator selection, projection and union, intersection and set difference
 - Support for approximate and imprecise metadata queries
 - Separation between metadata statements is ensured by positional indices



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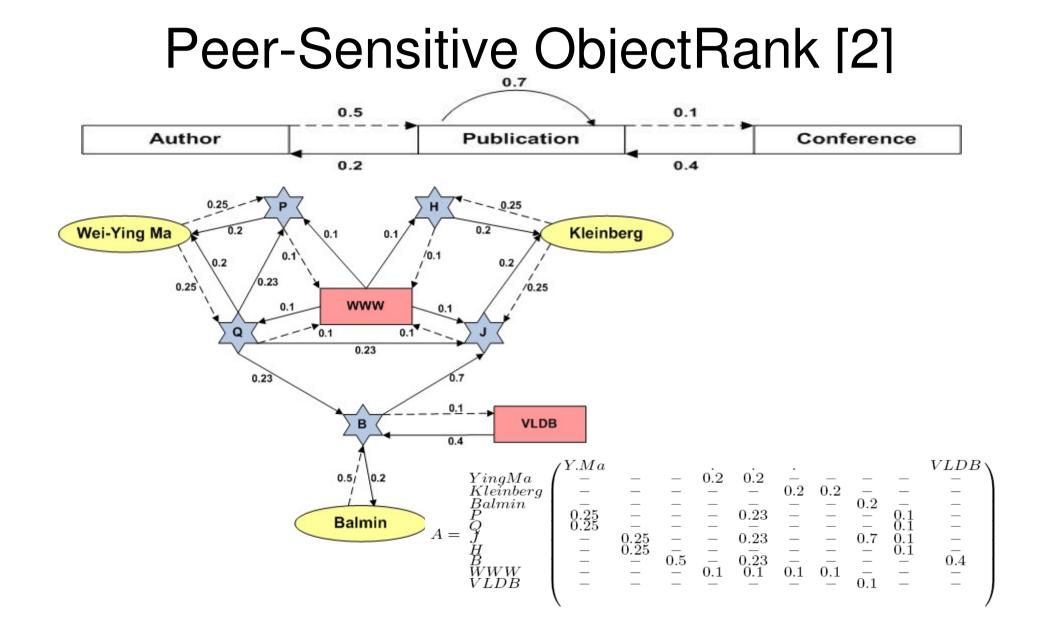
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Peer-Sensitive ObjectRank [1]

 Step 1: start with PageRank formula – random surfer model

$$\mathbf{r} = \mathbf{d} \cdot \mathbf{A} \cdot \mathbf{r} + (\mathbf{1} - \mathbf{d}) \cdot \mathbf{e}$$

- d = dampening factor
- A = adjacency matrix
- e = vector for the random jump
- Step 2: distinguish between different kinds of objects
- ObjectRank variant of PageRank



Peer-Sensitive ObjectRank [3]

- Step 3: Take provenance information into account
- → Peer-Sensitive ObjectRank
- Represent different trust in peers by corresponding modifications in the *e* vector
- Keep track of the provenance of each resource originates $(r_i, P_n) = \begin{cases} 1, \text{ if } r_i \text{ is in the initial set of } P_n \\ 0, \text{ otherwise} \end{cases}$ $trust(P_i, P_i) \in [0,1], \text{ the trust value of peer } P_i \text{ for } P_i$

$$e_k(P_i) = \max_{j=0}^{N} \{ trust(P_i, P_j) \cdot originates(r_k, P_j) \}$$

Beagle++ Demo

Open Source Search Engines

Build your own search engine!

A Comparison of Open Source Search Engines, Christian Middleton and Ricardo Baeza-Yates, Technical Report, 2007 .

Search Engine	Index	king Time	Index	Size	Search	ing Time	Answ	er Quality
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Indri	(4)	0:15:45	(9)	63	(2)	19	(2)	0.2851
IXE	(8)	0:31:10	(4)	30	(2)	19	(5)	0.1429
Lucene	(10)	1:01:25	(2)	26	(4)	21		-
MG4J	(3)	0:12:00	(8)	60	(5)	22	(4)	0.2480
Swish-E	(5)	0:19:45	(5)	31	(8)	45		-
Swish++	(6)	0:22:15	(3)	29	(10)	51		-
Terrier	(9)	0:40:12	(7)	52	(9)	50	(3)	0.2800
XMLSearch	(2)	0:10:35	(1)	22	(1)	12		-
Zettair	(1)	0:04:44	(6)	33	(6)	32	(1)	0.3240

Selecting an Appropriate Ranking **Function** On Ranking Techniques for Desktop Search, Sara Cohen, Carmel Domshlak and Naama

Query: Knowledge					Search
Search results:					
File Name	Source	Last Accesse	Last Updated	Created	Document path
ThesisProposal-Draft6.doc	.doc	03/11/2006	17/02/2005	05/03/2005	C:\Documents and Settings\/IIIIJ\/My Documents\DesktopSearch\Thesis
VATECH.ROBYST.TXT	.txt	03/11/2006	11/09/2005	11/09/2005	C:\Documents and Settings\7111J\My Documents\DesktopSearch\VATEC.
ThesisProposal.doc		03/11/2006	17/02/2005	18/10/2006	C:\Documents and Settings\i1101J\My Documents\DesktopSearch\Thesis
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Project1.doc	.doc	03/11/2006	05/11/2003	05/03/2005	C:\Documents and Settings\710JJ\My Documents\Al\Nir\Nir\bina_tar\Proj.
SummaryTab.doc	.doc	28/10/2006	23/03/2005	23/03/2005	C:\Documents and Settings\71111J\My Documents\Thsis\SummaryTab.doc
svm_light.htm	.htm	20/10/2006	30/03/2005	03/04/2005	C:\Documents and Settings\11)J\My Documents\Thsis\Learning\SVM-Lig
overview.html	.html	20/10/2006	30/11/2004	09/03/2005	C:\Documents and Settings\11)J\My Documents\Thsis\docs\lucene-sand
gettingstarted.html	.html	20/10/2006	30/11/2004	09/03/2005	C:\Documents and Settings\TNUJ\My Documents\Thsis\docs\gettingstarte

Lucene-based DS prototype 19 volunteers. In total 1219 queries 188 queries had a single result, 916 queries has 2-50 results 115 queries had over 50 results.

Feature	$MRR(\tau, S_{2-50})$	Feature	$MRR(\tau,\mathcal{S}_{>50})$
SVM	0.54	SVM	0.26
LEXORD	0.53	LexOrd	0.18
Selective	0.5	Selective	0.17
UserBest	0.47	AccessDate	0.16
UpdateDate	0.43	UserBest	0.16
NAME	0.43	UpdateDate	0.15
AccessDate	0.4	CreateDate	0.12
CreateDate	0.39	Name	0.1
Size	0.39	Ратн	0.1
Content	0.38	Size	0.08
NormalizedSize	0.36	QUERYLOG	0.07
Path	0.34	DirRank	0.06
QUERYLOG	0.34	Content	0.06
DirRank	0.33	NormalizedSize	0.06
LEVEL	0.31	Level	0.03
Random	0.28	Random	0.02

Zwerdling, In ACM Transactions on

Information Systems 2008.

FEATURE_q(f)SELECTIVE_q $(f) \stackrel{\text{def}}{=}$ $\overline{nz(\mathbf{F}}$ EATURE_q) FEATURE \in {NAME, PATH,

CONTENT, QUERYLOG

Research prototypes and Semantic Desktops (continues)

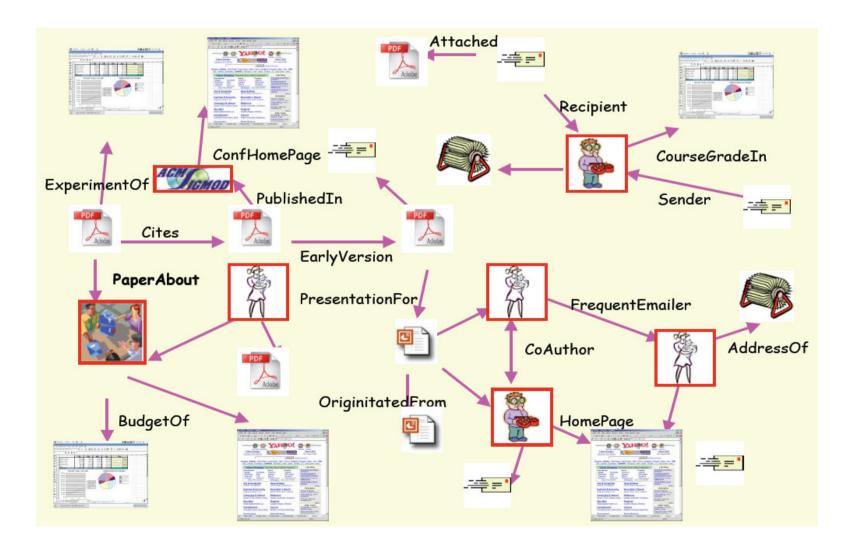
- Beagle++ (extended open source DS)
- Semex (includes Malleable Schemas)
- Haystack and Magnet (Semantic Web approach)
- Stuff I've Seen (Phlat predecessor)
- Phlat (was used as a basis for Windows DS)
- PIA (semantic desktop solution from DB area)

Some more:

Gnowsis, CALO

Semex

Personal Information Management with Semex, Yuhan Cai, Xin Luna Dong, Alon Halevy, Jing Michelle Liu, and Jayant Madhavan. In SIGMOD 2005



Slide from Paul Chirita

Semex Features

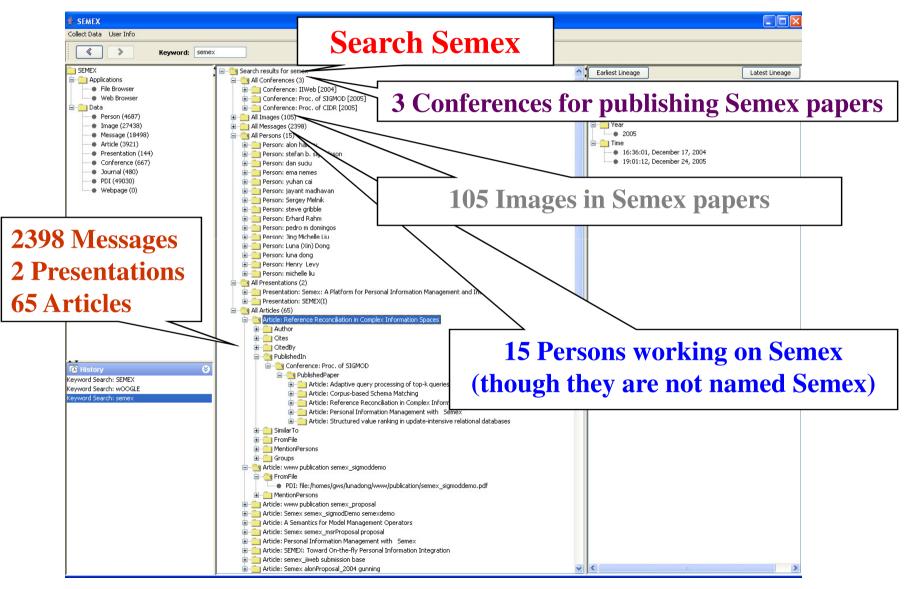
- Highly database oriented approach
 - Resources connected through Reference Reconciliation
 - On-the-fly integration with external sources
 - Malleable Schemas

Malleable^xSchemas, Xin Dong and Alon Halevy. In WebDB 2005.

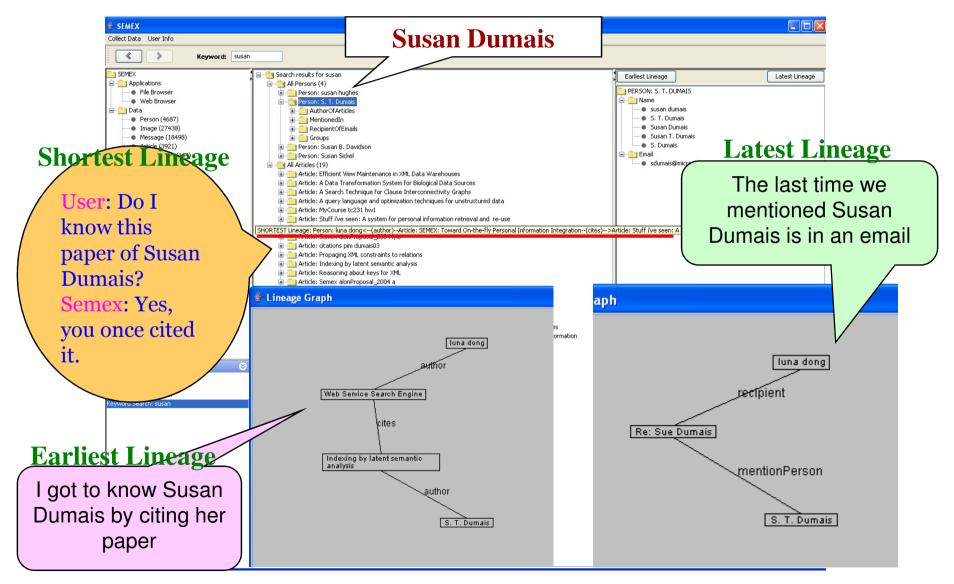
- Interesting visualization, though a bit too complex for everyday users
- Search
 - Keyword search IR
 - Domain restricted search (i.e., Organization) Recent IR
 - Association queries (i.e., triples) DB
- Less special things, but not very common:
 - Basic PIM ontology used as a *Domain Model*
 - All associations are stored in a database

Query Relaxation Using Malleable Schemas Xuan Zhou, Julien Gaugaz, Wolf-Tilo Balke, Wolfgang Nejdl Proc. of the SIGMOD Conference (2007)

Semex: Search



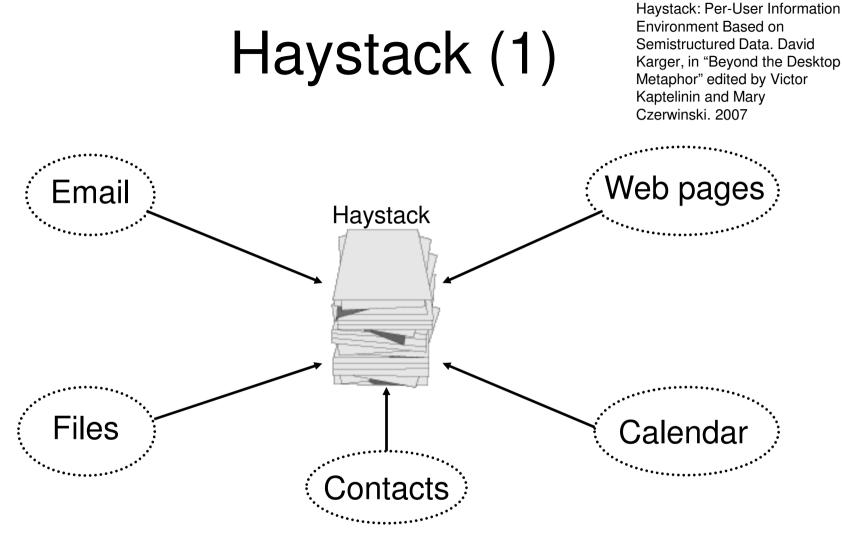
Semex: Linkage Vizualization



Semex: PIM Reference Reconciliation: Challenges

Article:	a ₁ =("Distributed Query Processing","169-180", {p ₁ ,p ₂ ,p ₃ }, c ₁) a ₂ =("Distributed query processing","169-180", {p ₄ ,p ₅ ,p ₆ }, c ₂)
Venue:	c ₁ =("ACM Conference on Management of Data", "1978", "Austin, Texas") c ₂ =("ACM SIGMOD", "1978", null)
Person:1. Multiple	$\begin{array}{l} p_1 = (\text{``Robert S. Epstein'', null}) \\ p_2 = (\text{``Michael Stonebraker'', null}) \\ p_3 = (\text{``Eugene Wong'', null}) \\ p_4 = (\text{``Epstein, R.S.'', null}) \\ p_5 = (\text{``Stonebraker, M.'', null}) \end{array}$
Classes	$ p_{6} = ("Wong, E.", null) \\ p_{7} = ("Eugene Wong", "eugene@berkeley.edu") \\ p_{8} = (null, "stonebraker@csail.mit.edu") \\ p_{9} = ("mike", "stonebraker@csail.mit.edu") $

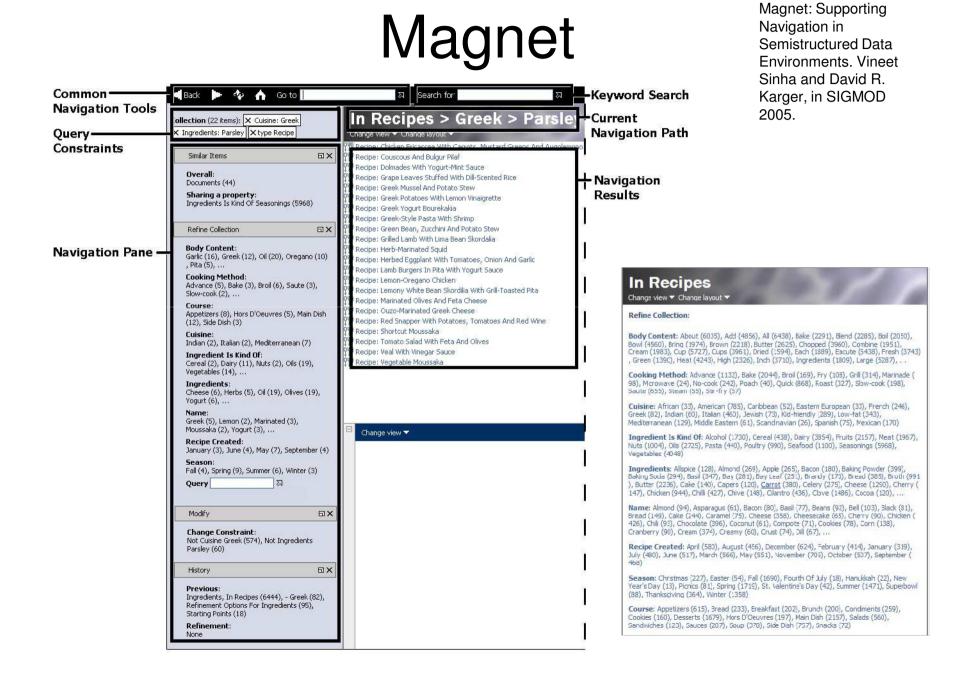
4. Lack of training data



- Lots of separate info, Haystack stores in central repository.
- Easy to separate info from its form, easy to connect related info.
- Many people could share a single repository

Haystack (2)

Haystack			- 7 🛛
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🔷 Buddy List 🥆			
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Stuff I've Seen (SIS)

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S. Dumais, E. Cutrell, J. Cadiz, G. Jancke, R. Sarin, and D. C. Robbins. Stuff i've seen: a system for personal information retrieval and re-use. In SIGIR'03

Phlat

E. Cutrell, D. Robbins, S. Dumais, and R. Sarin. Fast, Flexible Filtering with phlat. In CHI '06

http://research.microsoft.com/en-us/downloads/0cdb50f3-ccf6-4198-b874-4643791d4dc4

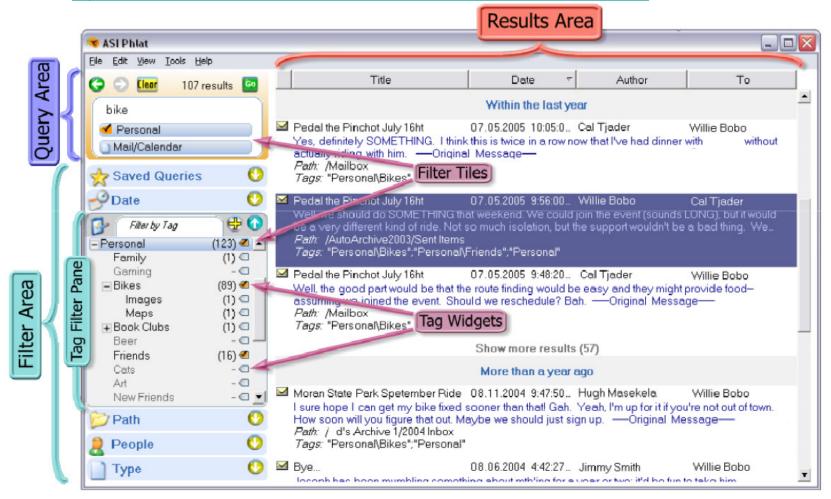
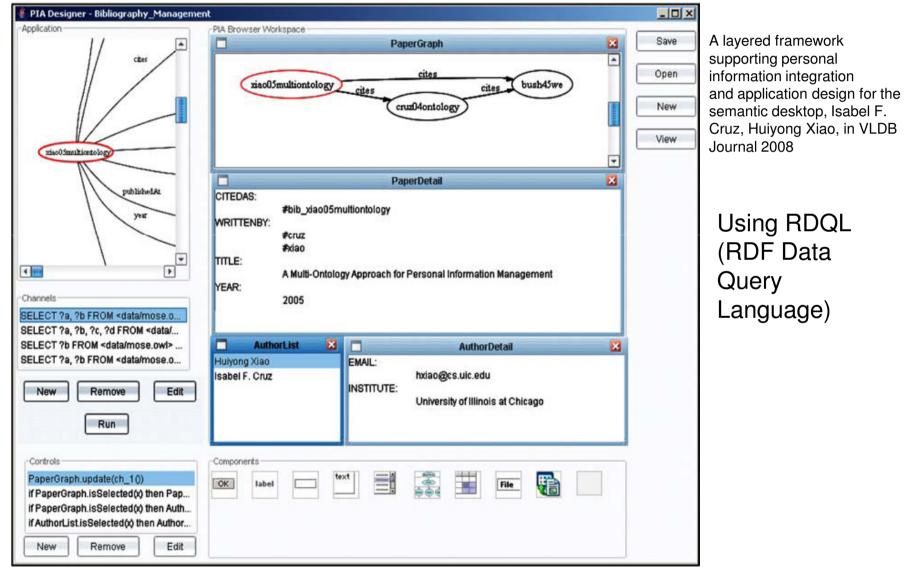


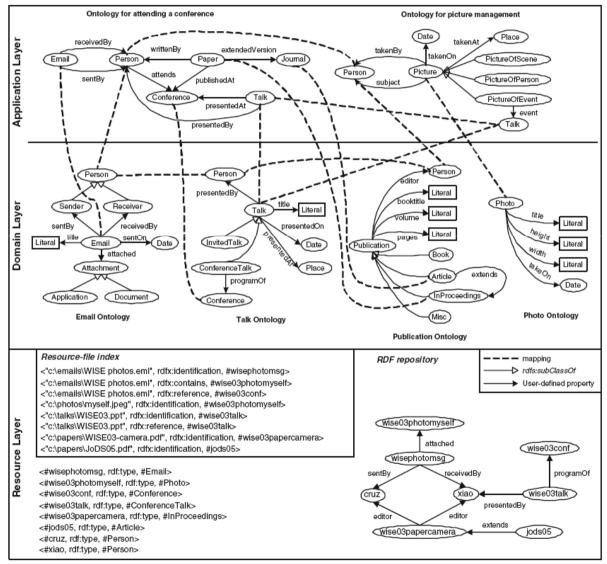
Figure 2. The Phlat interface with a query of a single keyword and two filters.

Phlat is written in Microsoft Visual C# and uses the Windows Desktop Search indexing and search engine

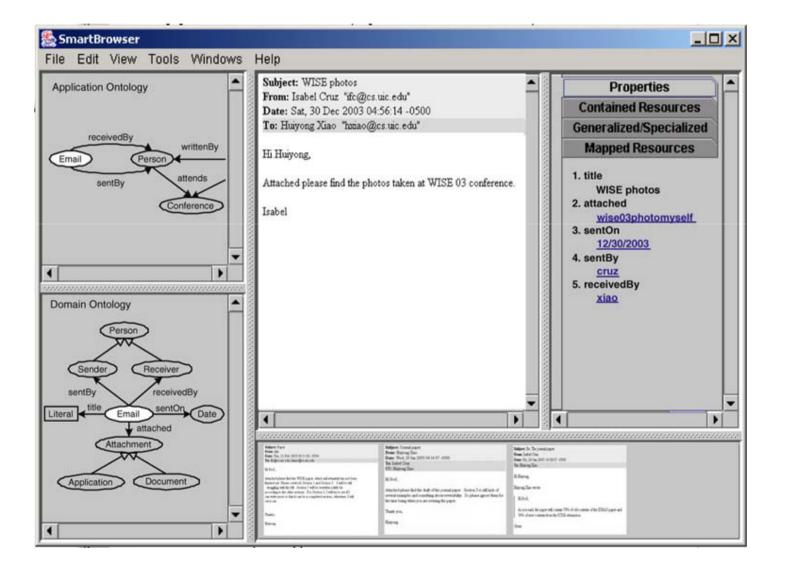
Personal Information Application



PIA: Ontology



PIA: Smart Browser



Just-In-Time Retrieval

 "Just-in-time Information — Proactively offering a user information that is highly relevant to what s/he is currently focused on" (Pattie Maes)











JIT Approaches

- Watson
- Remembrance Agent
- Jimminy

All approaches aim to suggest relevant information snippets when the user writes a document or an email

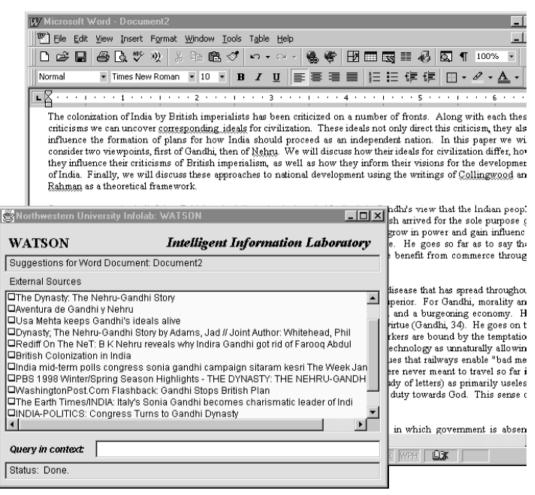
Some more:

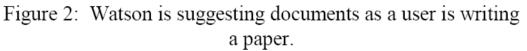
QUESCOT, MarginNotes, Letizia, WordSieve, CALVIN, Kenjin

WATSON

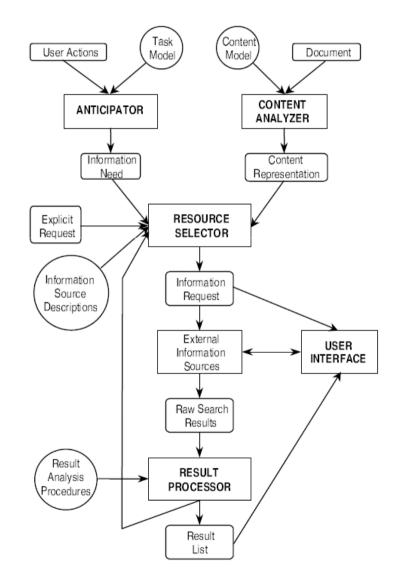
J. Budzik and K. J. Hammond. User interactions with everyday applications as context for justin-time information access. In IUI '00

- supports just-in-time access to task-relevant information
- a system gathers contextual information as a text of the document the user is manipulating
- proactively retrievs documents from distributed information repositories
- Potential problems:
 managing interruptions
 - ranking suggestions





Watson Architecture



Remembrance Agent (RA)

• Remembrance Agent ('96) / RADAR later for Word Rhodes, B. and Starner, T. The

Locally Contextual:

Notification systems such as newspaper clipping services and alerts are proactive, but the information they present is based on events outside of the user's local context. For example, an alert might trigger whenever a new piece of email arrives, a stock price goes below a certain threshold, or news that fits a user's personal profile hits the news wire. The notifications are designed to pull a person out of his current context (task) and provide information about a different context that might require his attention. The urgency of a notification can range from the immediacy of a fire alarm to a news briefing that is announced, but intended to be read whenever convenient.

Notification systems present information from a rapidly changing source (e.g. current stock prices), based on relevance to a mostly static user profile. JITIRs are the reverse: they provide information from a mostly static source (e.g. email archives) based on relevance to a user's rapidly

	chang	ging loca	al context.	Informat	į			KEYWORDS		
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Rhodes, B. and Starner, T. The Remembrance Agent: A continuously running information retrieval system, in *PAAM'96*

Jimminy

- "Jimminy provides information based on a person's physical environment: her location, people in the room, time of day, and subject of the current conversation"
- "Processing is performed on a shoulder-worn "wearable computer," and suggestions are presented on a headmounted display."

B. J. Rhodes. Just-in-time information retrieval. PhD thesis, 2000.

Rhodes, B., The Wearable Remembrance Agent: a system for augmented memory, in *Personal Technologies: Special Issue on Wearable Computing*, 1997.

Notes on conductive cloth technology...

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Slide from Stefania Costache

What is context?

- Synonyms for context: (user/application) environment, situation, state, scenario, task, ...
- Elements of context:
 - Location
 - People
 - Activities (tasks)
 - Time of day, season, temperature
 - Objects and changes to objects
 - Emotional state
 - Focus of attention



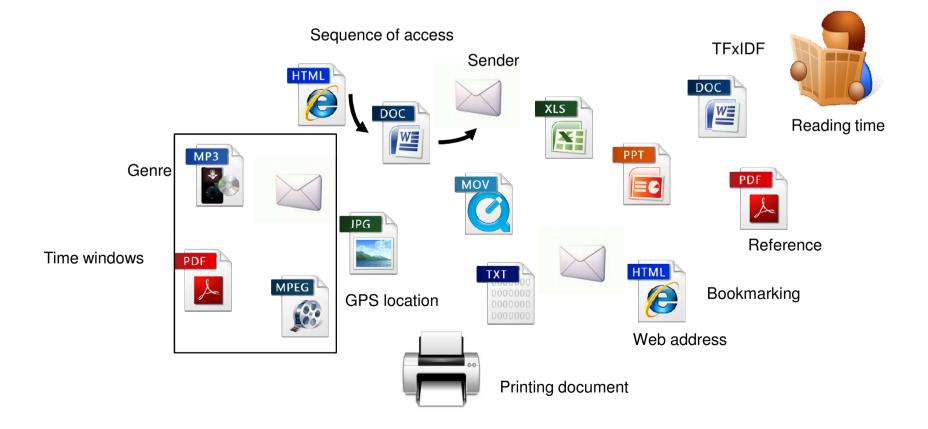
Patterns, Interventions, and Partnerships



Context on a Desktop

Resource as context

Interaction with resource as context



Using Context to Improve Desktop Search

- Connections (HITS and PageRank on File traces)
- Confluence (HITS and PageRank on File traces and Window focus)
- SeeTrieve (TFIDF variant on text snippets graph)
- Method by P.Chirita and W. Nejdl, (PageRank on File traces)

Connections

C. A. N. Soules and G. R. Ganger. Connections: using context to enhance file search. In SOSP '05

- Tracing file system calls
- Temporal relationships
 between files
- Used to reorder content search results
- Relation window of N seconds
- Number of occurrences of a sequence of files

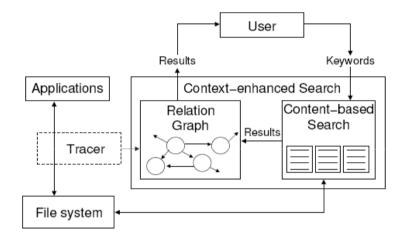


Figure 1: Architecture of Connections. Both applications and the file system remain unchanged, as the only information required by Connections can be gathered either by a transparent tracing module or directly from existing file system interfaces.

Confluence

K. A. Gyllstrom, C. Soules, and A. Veitch. Confluence: enhancing contextual desktop search. In SIGIR '07

Activity put in context: Identifying implicit task context within the user's document interaction, Karl Gyllstrom, Craig Soules, Alistair Veitch, IIIX 2008

Confluence is an extension to *Connections*

- **Confluence** records *window focus* events within the *GUI*, which are generated each time the user activates a different application window. These events are used to infer *task*.
- Contextual relationships can be used to augment traditional search methods with additional, conceptually related files that do not match the text query.
- For example, if documents A and B are frequently accessed at similar points in time, this suggests a task commonality. Searches that return "A" now return "B" as well.

SeeTrieve

K. Gyllstrom and C. Soules. Seeing is retrieving: Building information context from what the user sees. In IUI '08

- A personal document retrieval and classification system
- Considers only the text presented to the user.
- Identifies information about the task associated with a document.

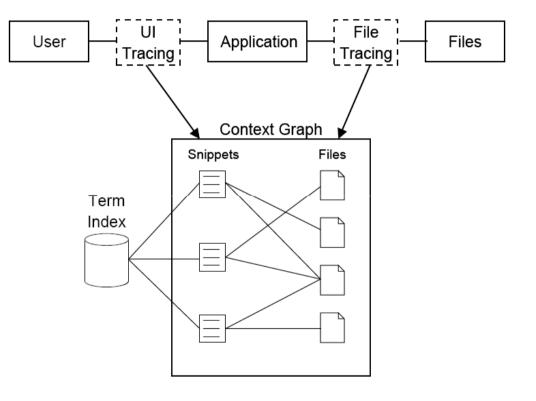


Figure 1. SeeTrieve architecture.

Method by P. Chirita and W. Nejdl

Analyzing User Behavior to Rank Desktop Items. Paul-Alexandru Chirita, Wolfgang Nejdl. In SPIRE 06

Algorithm 3.1. Ranking Desktop Items.

Pre-processing:

- 1: Let A be an empty link structure
- 2: Repeat for ever
- **3**: If (File *a* is accessed at time t_a , File *b* is accessed at time t_b) AND ($t_a t_b < \epsilon$),
- 4: **Then** Add the link $a \rightarrow b$ to A

Ranking:

1: Let A' be an additional, empty link structure

2: For each resource *i*

- **3**: For each resource j linked to i
- 4: If $(\#Links(i \rightarrow j) > T)$ in A
- **5**: **Then** Add one link $i \rightarrow j$ to A'

6: **Run** PageRank using A' as underlying link structure

Context Detection

- Lumiere (Bayesian User Models)
- Nepomuk (K-Medoids and TFIDF)
- TaskTracer and TaskPredictor (Naïve Bayes/SVM)
- SWISH (Probabilistic Latent Semantic Indexing)
- CAAD (GaP probabilistic model)

Some more:

QUESCOT, EPOS, MyLifeBits, Lifestreams

Lumiere

Goal:

- help assistant for MS Office 97

- predict if help is needed, if yes, what is the problem?

Tools:

- Bayesian User Models

Lessons learned:

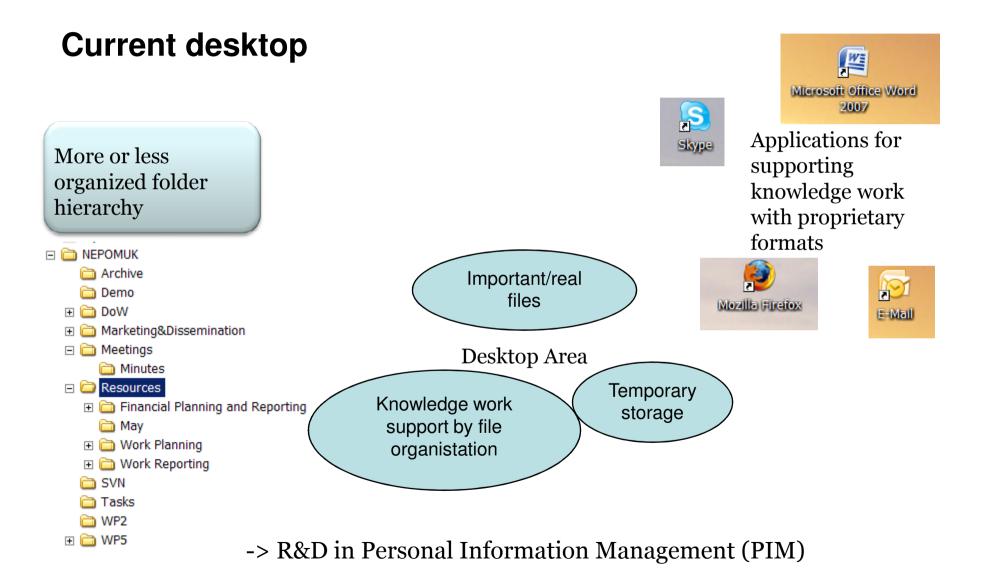
- advise capabilities are of limited utility

- recommendations can be annoying

E. Horvitz, J. Breese, D. Heckerman, D. Hovel, and K. Rommelse. The lumiere project: Bayesian user modeling for inferring the goals and needs of soft. In UAI'98

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Nepomuk (1)

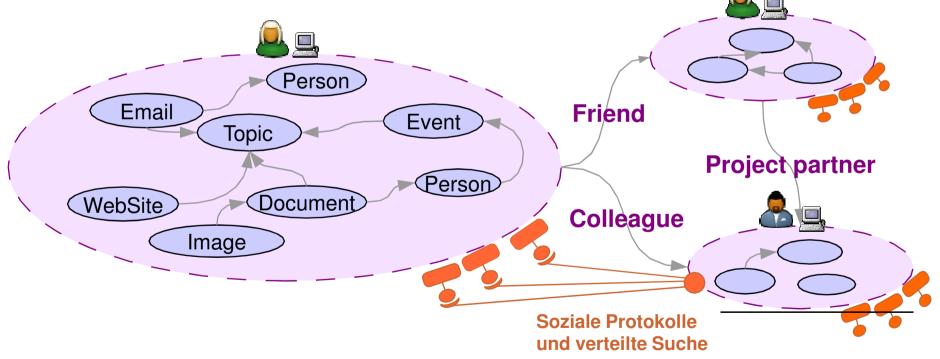


Nepomuk (2)

Desktop with Nepomuk

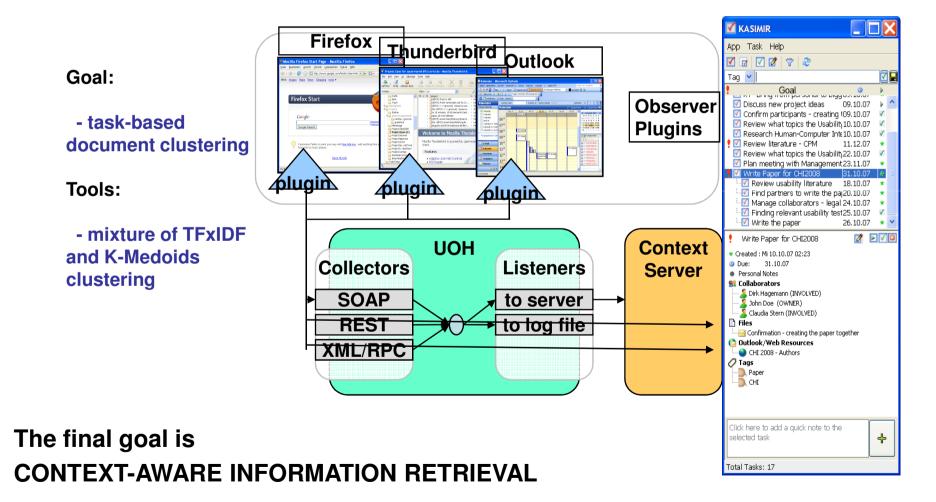
• *Semantic Desktop*: Information layer on top of the desktop content (personal semantic web) allowing machines to process information and provide intelligent services

• *Social*: Exchange between desktops



Nepomuk (3)

P. A. Chirita, J. Gaugaz, S. Costache, and W. Nejdl. Desktop context detection using implicit feedback. In PIM 2006.



TaskTracer and TaskPredictor

Web

Word

Excel

Folders

J. Shen, L. Li, T. G. Dietterich, and J. L. Herlocker. A hybrid learning system for recognizing user tasks from desktop activities and email messages. In IUI'06

Contacts

- O 🗙

Other

Goal:

- associate resources with user activities

Tools:

🗄 🗳 class Save As **V** V cs521 - adaptive file cs534 🔶 - 🖻 🔕 🗙 💕 🎟 -Save in: report open/save dialog box Ŷ st581 🗄 🌍 conference EM_Switch.ppt ₹ ₹ chi-07 - Naïve Bayes/SVM ijcai-07 7 Iul-07 report classifiers for task 3 personal 7 banking prediction 7 news 7 school ActiveEM 🖏 research Lessons learned: i V BayesNet Learning¹ 5 < 1 - precision is about research 80% - data is very noisy, Desktop users forget to change a task

All

💐 Task Explorer Task View Tools Help

- E- 🗸

File <u>n</u> ame:	EM_Switch.ppt	•
Save as type:	Presentation (*.ppt)	•

PowerPoint

Mai

SWISH

Goal:

- task-based windows clustering for intelligent interfaces

Tools:

- unsupervised learning: Probabilistic Latent Semantic Indexing

Lessons learned:

- precision is about 70%

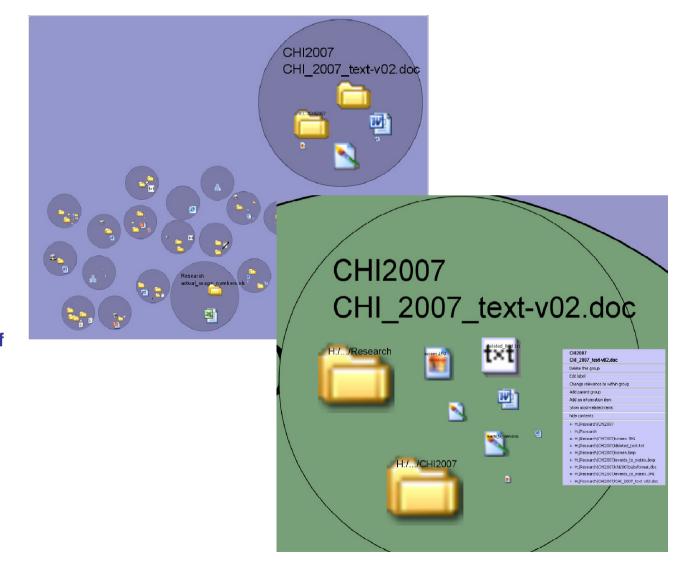
- data is very noisy due to occasional windows' switches

Cluster Finder _ |O| X Selected Window 0x3004E (Explorer.EXE) "Taskhar" [LightTellow] 0x30701 (ClusterFinder.exe) "Cluster Finder" [LightBlue] (Explorer. EXE) "C:\Documents and Settin ... " [LightYellow 0#20264 Handle: 9x380700 (UNOWNED) 0x30A66 (POWERPRIT.EXE) "Microsoft PowerPoint -" 0x23D00F4 (Explorer.EXE) *\\noliverOl\Documents a...* [LightYellow Location: (X=-1191, Y=116, Width=1171, Height=922) 0x50590 (deveny.ers) "DocumentClusterAlgorithms..." [LightBlue] Title: 2006 International Conference on Intelligent User 0x109FC (Explorer.EXE) *C:\dev\ClusterFinder\bi...* [LightBlue] Interfaces - Microsoft Internet Explorer (OUTLOOK, EXE) "1 Reminder" 0x30966 (OUTLOOK. KKE) *2E; ClusterFinder - Mess...* [LightBlue] 0x140753 (IE)(FLORE, E)(E) *2006 International Conf. ...* (LightTello Class: IEFrame 0x1096A (WINWORD, KCR) "intelligent user interfa..." [LightTellow 0+50022 (YahooDesktopSearch.exe) "Yahoo! Deskto ... " [LightYellow Process: IDPLORE EXE 0x40A46 (Explorer_EXE) "C:\Documents and Settin ... " [LightYellow 0x380652 (cad.exe) "C:\WINDOWS\swstea32\cad.sxe" [LightYellow] Styles: 0x16/CF0000/0x100 0=40376 (deveny.exe) "VibeLogLib - Microsoft Vi ... " [LightVellow RESIZE CAPTION SYSMENU 0:150310 (cad.exe) "C:\WINDOWE\system32\cad.exe" [LightYellow] OFFORCC. (Explorer. ECE) "\\noliverGi\Documents a..." |LightYellow Total Active Time: 39 sec 0x306A6 (cnd.exe) *C:\WINDOWS\system32\cnd.exe* [LightYellow] 0x780656 (sdb.ers) "murial@thbgitsd45.redmond.co..." [LightBlue] Clustering Color: 0=10761 (Explorer.EXE) "C:\dev\LogFeeder" [LightBlue] 0x1200A2 (Explorer.EXE) "C:\dev\ClusterFinder" (LightBlue) 0x305EC (LogFeeder.exe) "Log Feeder Tool" [LightBlue] 0x40364 (OUTLOOM. KOR) "Inhox - Hicrosoft Outlook" (2) (3)Display Window Model C Event Stream (4)Window Model settings Exclude zero-size windows F Exclude mymble windows C:\dev/GlusterFinde intelligent user interfaces F Exclude offscreen windows F Exclude captionless windows 2006.d *****2000 International cluster finder IniCial tertaigoeithm ntellig Conference on Intelligent 5 - Microsof Vesal C++ Status Title Model ID Title Model Switch Model Title Classification User Interfaces - Microsoft In Clobbe ments and Actions KER CIGHERFINGER clutter windows system32 ÷ # Satiolet OCMARGERING (ROCH THERE) Skitting ynursa\myP C Tran and sun MOONDERL LISOENGENE HAND. nunis1 21 bin 2006 intellig 200 0002006 * # Clauses Classify Documents and docume cluster find dev documents its settings elfinor C Nothing I nursa mypapers apers\u2005 noiwor01 T UpeExecNames T SaveClassResults **GetKeywords**

N. Oliver, G. Smith, C. Thakkar, and A. C. Surendran. Swish: semantic analysis of window titles and switching history. In IUI '06

CAAD

T. Rattenbury and J. Canny. Caad: an automatic task support system. In CHI '07



Goal:

- task-based windows clustering

Tools:

- GaP probabilistic model for Context Structures

- concatenated filenames for labels

Lessons learned:

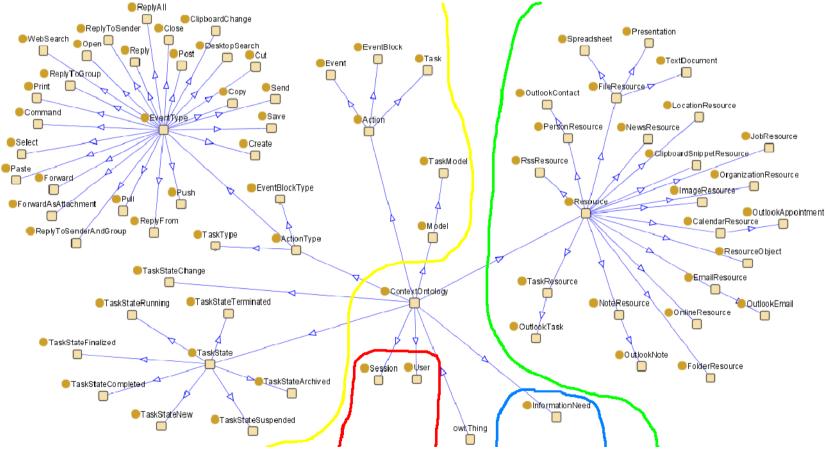
- relevance is useless, if novelty is important or information changes quickly

- user models are too broad or too narrow

UICO

UICO: An Ontology-Based User Interaction Context Model for Automatic Task Detection on the Computer Desktop. Andreas S. Rath, Didier Devaurs, Stefanie N. Lindstaedt. In CIAO 2009.

 Ontology-based user interaction context model (UICO) automatically derives relations between the model's entities and automatically detects the user's task

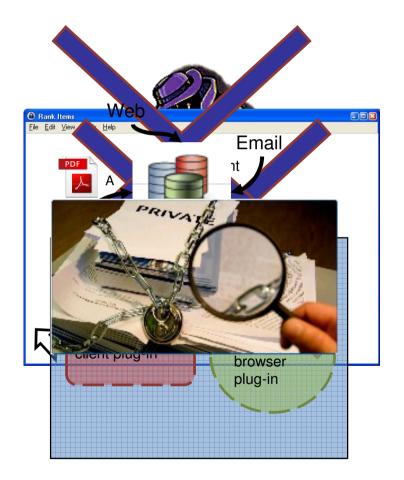


Current State

- Automatic Task Detection is under active development
 - most publications are within 2006-2009 time interval
 - no perfect solution so far
- Task Detection is based on machine learning
 - Naïve Bayes, PLSI, SVM
- Training data is missing
 - Activity-Logging can be used for data gathering

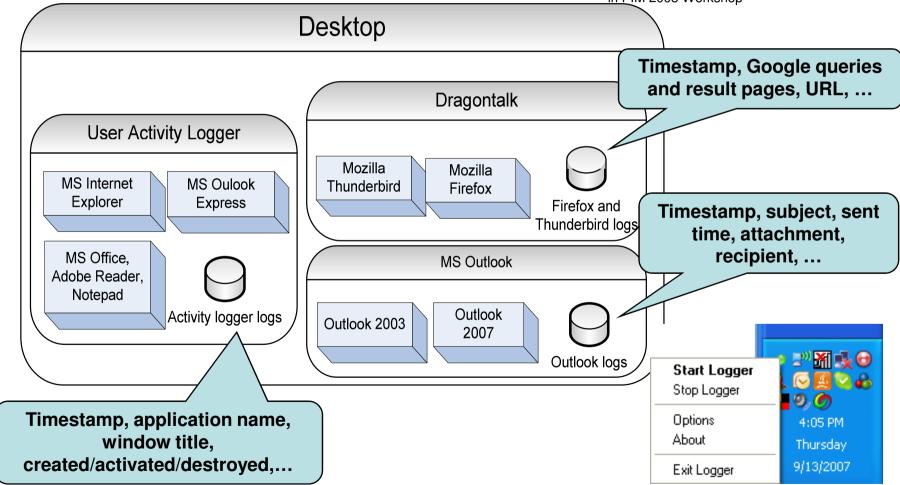
Towards Requirements for Logging Desktop

- Automaitic
- Cross application
- Implicit Feedback
- Privacy presseviving
- Extensible

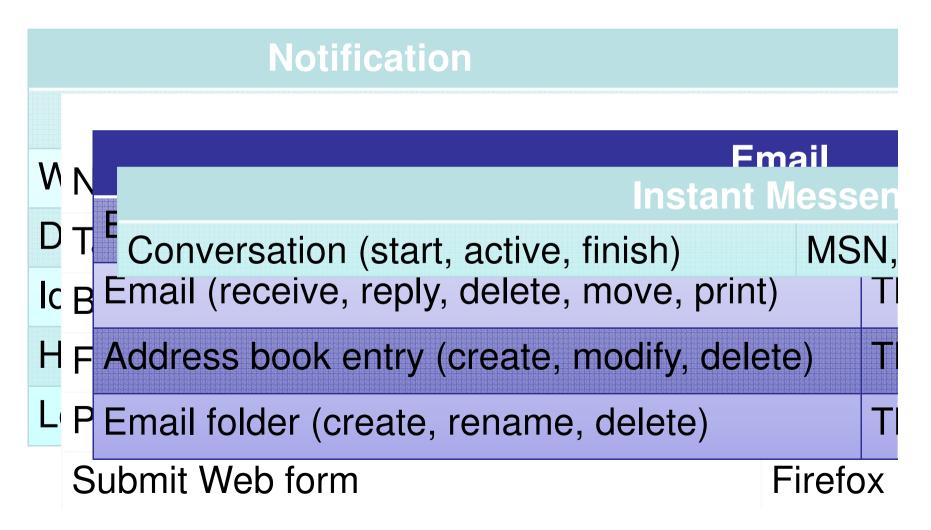


Desktop Logging Framework

Sergey Chernov, Gianluca Demartini, Eelco Herder, Michal Kopycki, and Wolfgang Nejdl. Evaluating Personal Information Management Using an Activity Logs Enriched Desktop Dataset in PIM 2008 Workshop



Supported notifications



Collected Data

- 21 participants
- Average of 170 active logging days
- 2,828,706 Events
- Average of 2,815 distinct emails per user
- Average of 9,337 distinct URLs per user
- Average of 902 events per user per day
- Average 5 hours of active interaction per user per day

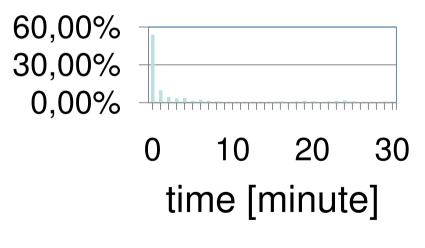
A glimpse into user behavior (1)

Sergey Chernov, Gianluca Demartini, Eelco Herder, Michal Kopycki, and Wolfgang Nejdl. Evaluating Personal Information Management Using an Activity Logs Enriched Desktop Dataset in PIM 2008 Workshop

Moderate reader

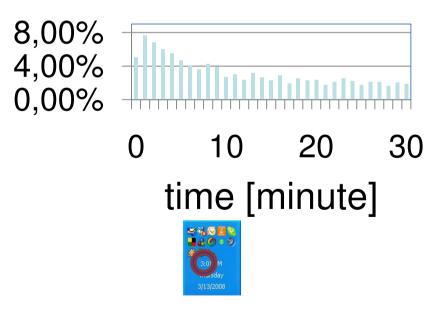
Instant reader

Email reaction time

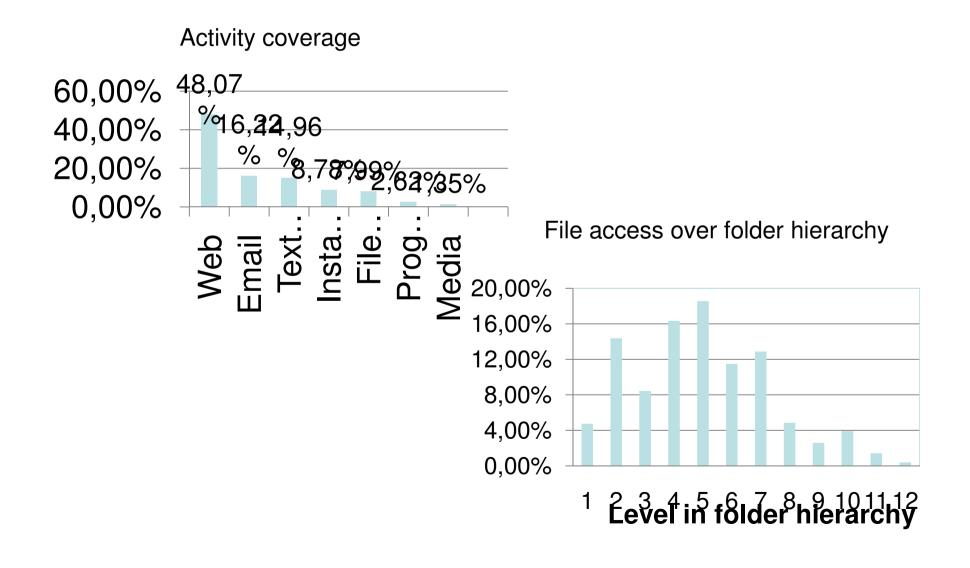




Email reaction time



A glimpse into user behavior (2)



Understanding What Works: Evaluating PIM Evaluation Understanding What Works. Evaluating The Tools. Diane Kelly and Jaime Teevan. In "Personal Information Management" edited by William Jones and Jaime Teevan, 2008.

- Evaluation frameworks: •
 - Naturalistic (one-time evaluation in a natural environment with own data)
 - Longitudinal (studies over extended period of time with measurements at fixed points)
 - Case study (in-depth picture of few individuals behavior)
 - Laboratory (controlled scenarios)
- Could and should be combined with each other ullet
- Challenges: •
 - Lack of control over environment (unpredictable interactions)
 - Appropriate time intervals and study duration
 - Narrow scope of evaluation task

Evaluation Components: Participants, Collections, Tasks

- Participants
 - Compared to Web Search: harder to recruite, data is too sensitive, prototype must be more robust, more involvement is required, limited generalization, using "personas" – simulated users
- Collections
 - Users should provide their own data, it is a mixture of documents, photos, emails, contacts, etc.
- Tasks
 - Tasks are broad, user-centric and situation-specific
 - Different granularity level (doing email vs. search for a piece of text in email)
 - Different types of tasks (planning a travel, reading the news, finding information about X)

Evaluation Components: Baselines

- Solomon four group design

		Time	
	Period 1 (pre)		Period 2 (post)
Experimental group	0 ₁	Х	0 ₂
Control group	0 ₃		0 ₄
Experimental group		Х	0 ₅
Control group			0 ₆

- O: Observation. X: Intervention

 Caveat: *Trained Incapacity* – users create unique ways of using tools that the original designers may not have intended.

Evaluation Components: Measures

- Measures could be defined in two ways:
 - Nominal what is it? (Learnability is defined by a grade on a 5point Likert scale)
 - Operational how exactly it should be measured? (Learnability is a length of time it takes for a user to learn to use an interface)
- Standard usability measures:
 - Effectiveness, Efficiency, Satisfaction, Usefulness, Ease of use, Ease of learning
- Usability measures in PIM context:
 - Performance (recall/precision), Adoption and Use, Flow, Quality of Life

Usability Questionnaire Example 1

		1	2	3	4	5	6	7	NA
1. Overall, I am satisfied with how easy it is to use this system 🖵 🛛 🖈	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
2. It was simple to use this system 🖵 st	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
3. I can effectively complete my work using this system 🖵	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
4. I am able to complete my work quickly using this system 🖵 🛛 🕏	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
5. I am able to efficiently complete my work using this system 🖵 🛛 🕫	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
6. I feel comfortable using this system 🖵 🛛 👘	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\circ	🔘 strongly agre	e 🔿
7. It was easy to learn to use this system 🖵 🛛 🖈	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
8. I believe I became productive quickly using this system 🗩 🛛 🕫	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
9. The system gives error messages that clearly tell me how to fix problems 🖵	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
10. Whenever I make a mistake using the system, I recover easily and quickly 🖵	trongly disagree	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
11. The information (such as online help, on-screen messages, and other documentation) provided with this system is clear 🖵 st	trongly disagree	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
12. It is easy to find the information I needed 🖵 🛛 🛛 st	trongly disagree	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
13. The information provided for the system is easy to understand 🖵 st	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
14. The information is effective in helping me complete the tasks and scenarios 🖵	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
15. The organization of information on the system screens is clear 🖵 st	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
16. The interface of this system is pleasant 🖵 st	trongly disagree	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
17. I like using the interface of this system 🖵 🛛 👘 st	trongly disagree	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
18. This system has all the functions and capabilities I expect it to have 🖵 🛛 👘	trongly disagree	\bigcirc	$^{\circ}$	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
19. Overall, I am satisfied with this system 🖵 🛛 👘	trongly disagree	\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc	🔘 strongly agre	e 🔿
		1	2	3	4	5	6	7	NA

Usability Questionnaire Example 2

Step 1: Read over the following list of words. Considering the product you have just used, tick those words that best describe your experience with it. You can choose as many words as you wish.

[Unattractive	Irrelevant
[Fun	Consistent
[Distracting	Easy to use
[Inconsistent	Predictable
[Friendly	Useful
[Effective	Satisfying
[Bright	Efficient
[Counter-intuitive	Creative
[Patronising	Annoying
[Exciting	Accessible
[Simplistic	Dated
[Organised	lllogical
[Fresh	Inadequate
[Secure	Stimulating

Comprehensive Time-consuming Intuitive □ Confusing Awkward Effortless Understandable □ Frustrating Expected Usable Dull П Desirable Advanced □ Unpredictable

Step 2: Now look at the words you have ticked. Circle five of these words that you think are most descriptive of the product.

Summary and Challenges

- Desktop Search research just started [©]
- Main future directions are:
 - Logging of user activities and creating context-aware DS
 - Integration of metadata and fulltext search in personal repositories
 - Building social semantic desktop collaboration, recommendation and knowledge sharing functionalities should extend basic information access on the desktop
 - Better understanding of user needs
 - Seamless integration of search and browsing behavior

We are hiring!

- Relevant Areas
 - Search and Information Retrieval
 - Information and Concept Extraction
 - Data Mining and Statistical Analysis
 - User Interface Engineering and Interaction Design
 - Semantic Technologies and Web 2.0
 - Multimodal Communication and Analysis
 - Social Software for Technology Enhanced Learning
- Phd and PostDoc positions
 - See handouts or http://www.l3s.de/web/page23g.do
- 6-months internships for Master Students
 - Send your CV (1-3 pages) and Research Statement (1-2 pages) to Prof. Wolfgang Nejdl (<u>nejdl@L3S.de</u>) or most relevant person from L3S
 - Further questions come and ask now or write to <u>chernov@L3S.de</u>



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