

CALL FOR SPONSORSHIP

9th Russian Summer School in Information Retrieval (RuSSIR 2015)

Monday August 24 – Friday August 28, 2015

Saint Petersburg, Russian Federation

<http://russir.org>

The 9th Russian Summer School in Information Retrieval (RuSSIR 2015) will be held on August 24-28, 2015 in Saint Petersburg, Russia. The school is co-organized by the National Research University Higher School of Economics in St. Petersburg (<http://spb.hse.ru/en/>) and the Russian Information Retrieval Evaluation Seminar (ROMIP, <http://romip.ru/en/>). RuSSIR 2015 is planned to have an additional focus on social network analysis / graph mining.

The missions of the RuSSIR school series are to enable students to learn about modern problems and methods in information retrieval and related disciplines; to stimulate scientific research and collaboration in the field; and to create an environment for informal contacts between scientists, students, and industry professionals. RuSSIR 2015 will offer up to seven courses and host approximately 130 participants. The target audience of the school is advanced graduate and PhD students, academic and industrial researchers, and developers. Participation in the school is competitive: the candidates are selected by the program committee based on extensive applications, which results in high-level and motivated participants. Participation in RuSSIRs (including school materials and social program) is free of charge for students; a considerable part of the budget is spent on accommodation and travel grants for students. The working language of the school is English.

RuSSIR 2015 school organizers invite IT companies and funds to sponsor the school. If you are working in the Russian IT market and want to demonstrate your leadership in the area of Information Retrieval, Social Media Analysis, User Interfaces & Experience, and NLP technology this is a good opportunity. Invest in the future of IT in Russia by supporting student travel and accommodation, student sessions, and other school activities! Previously RuSSIRs were backed by such companies as Yandex, Google, Mail.Ru, Microsoft Research, Zvoq, HP, EMC², ABBYY, Rambler, Sun, Stel, and SKB Kontur.

Levels for sponsorship:

Gold sponsor – about 10,000 USD at the time of publication and above

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of leaflets in the school hand-outs;
- ❖ Opportunity to:
 - make a short company presentation during the opening event;
 - present a company at a tech talk/ to give a lecture;
 - be announced as the organizer of social events for students;
 - take part in discussions as panelists;
 - have up to 12 employees as students of the school.

Silver sponsor – about 7,200 USD at the time of publication

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of a leaflet in the school hand-outs;
- ❖ Opportunity to:
 - make a short company presentation during the opening event;
 - take part in discussions as panelists;
 - have up to six employees as students of the school.

Bronze sponsor – about 4,300 USD at the time of publication

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of a leaflet in the students' kits;
- ❖ Opportunity to:
 - make a short company presentation during the opening event;
 - take part in discussions as panelists;
 - have up to three employees as students of the school.

Organizations that are members of the non-profit ROMIP partnership are eligible for discounts.

About RuSSIR: the school series started in 2007 and has developed into a renowned academic event with solid international participation. Previous schools took place in Yekaterinburg (<http://romip.ru/russir2007/>), Taganrog (<http://romip.ru/russir2008/>), Petrozavodsk (<http://romip.ru/russir2009/>), Voronezh (<http://romip.ru/russir2010/>), Saint Petersburg (<http://romip.ru/edbt-russir2011/>), Yaroslavl (<http://romip.ru/russir2012/>), Kazan (<http://romip.ru/russir2013/>), Nizhny Novgorod (<http://romip.ru/russir2014/>). Previous RuSSIR courses were taught by Eugene Agichtein, Sihem Amer-Yahia, Ricardo Baeza-Yates, Paolo Boldi, Ben Carterette, Fabio Crestani, Katja Filippova, Djoerd Hiemstra, Katja Hofmann, Jyh-Shing Jang, Gareth Jones, Evangelos Kanoulas, Mounia Lalmas, Marie-Francine Moens, Jian-Yun Nie, Guillaume Obozinski, Salvatore Orlando, Raffaele Perego, Andreas Rauber, Paolo Rosso, Stefan Ruger, Horacio Saggion, Chirag Shah, James Shanahan, Fabrizio Silvestri, David Talbot, Mike Thelwall, Ingmar Weber, Gerhard Weikum, Marcel Worrying, Emine Yilmaz, and others.

About the venue: Saint Petersburg, the second largest city in Russia, was founded three centuries ago as Russia's "window to Europe". Inspired by Venice and Amsterdam, tsar Peter I placed the new Russian capital at the beautiful delta of the Neva river on the then most western point of the country, and gave a start to erection of hundreds of its magnificent palaces that still remind of its imperial grandeur. After yielding the status of capital back to Moscow in 1918, Saint Petersburg has become Russia's major cultural center combining its fascinating Russian heritage with a distinctly European outlook. Saint Petersburg airport Pulkovo has direct connections with most European cities and major world centers, being only three hours by air from London. Higher School of Economics (HSE) is a young and fast-growing university. Founded in 1992, it was rewarded the status of National Research University in October 2009. The HSE has grown into a multiregional structure housing its education and research facilities in four campuses (Moscow, Saint Petersburg, Perm, and Nizhny Novgorod). HSE St. Petersburg campus was established in 1998. It offers high-quality education within its seven departments and 12 laboratories.

Anyone interested in sponsoring RuSSIR 2015 please contact Pavel Braslavski (pbras@yandex.ru) and Maxim Gubin (mail@maxgubin.com).