



CALL FOR SPONSORSHIP

WEB OF DATA
Joint Summer School

10th EDBT Summer School
5th Russian Summer School in Information Retrieval (RuSSIR 2011)

Monday August 15 – Friday August 19, 2011

Saint Petersburg, Russia

<http://romip.ru/edbt-russir2011/>

The joint RuSSIR/EDBT 2011 Summer School will be held on August 15-19, 2011 in Saint Petersburg, Russia. The school is co-organized by Saint Petersburg State University (<http://eng.spbu.ru>), Russian Information Retrieval Evaluation Seminar (ROMIP, <http://romip.ru>), and EDBT Association (<http://www.edbt.org>).

The mission of the school is to teach students about modern problems and methods in Information Retrieval and Database Technology; to stimulate scientific research and collaboration in these fields; and to create environment for informal contacts between scientists, students and industry professionals. The target audience of the school is advanced graduate and PhD students, post-doctoral researchers, academic and industrial researchers, and developers. RuSSIR/EDBT 2011 School will offer up to seven courses (in parallel sessions) and host approximately 150 participants.

EDBT/RuSSIR 2011 School organizers invite IT companies and funds to sponsor the school. If you are working in the Russian IT market and want to demonstrate your leadership in the area of Information Retrieval and Database Technology this is a good opportunity. Invest in the future of Information Retrieval & Database technology in Russia by supporting student travel and accommodation, student sessions, and other school activities!

Levels for sponsorship:

Gold sponsor – 350,000 Rubles (about 11,400 USD at the time of publication) and above

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of leaflets in the school hand-outs;
- ❖ Opportunity to:
 - make a short company presentation during the opening event;
 - present a company at a tech talk/ to give a lecture;
 - be announced as the organizer of social events for students;
 - take part in discussions as panelists;
 - have up to 12 employees as students of the school.

Silver sponsor – 250 000 Rubles (about 8,100 USD at the time of publication)

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of a leaflet in the school hand-outs;
- ❖ Opportunity to:
 - make a short company presentation during the opening event;
 - take part in discussions as panelists;
 - have up to six employees as students of the school.

Bronze sponsor – 150 000 Rubles (about 4,900 USD at the time of publication)

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of a leaflet in the students' kits;
- ❖ Opportunity to:
 - make a short company presentation during the opening event;
 - take part in discussions as panelists;
 - have up to three employees as students of the school.

Organizations that are members of the non-profit ROMIP partnership are eligible for discounts.

About RuSSIR: Previous schools took place in Yekaterinburg, Taganrog, Petrozavodsk, and Voronezh. Many renowned scientist and researches lectured at previous schools including Ricardo Baeza-Yates, Mounia Lalmas, Fabio Crestani, Djoerd Hiemstra, Eugene Agichtein, James Shanahan, Marie-Francine Moens, Horacio Saggion, Andreas Rauber, and others.

About EDBT: The EDBT Summer Schools are a well established and successful international series organized every two to three years and has been very popular among young researchers in the database area. The EDBT summer school brings together leading researchers of the database community and provides participants an opportunity to gain deep insight into the current research trends in the database area.

About school venue: Saint Petersburg is Russia's second largest city after Moscow with 4.6 million inhabitants. Founded by Tsar Peter I of Russia in 1703, it was the capital of the Russian Empire for more than two hundred years. Saint Petersburg is a major European cultural centre. The Historic Centre of Saint Petersburg constitutes a UNESCO World Heritage Site. Saint Petersburg is also home to the Hermitage, one of the largest art museums in the world. Over its history the city has been referred to as "the Venice of the north" or "Northern Palmyra" due to the intricate web of rivers and canals. Founded in 1724, St. Petersburg State University is one of the oldest institutions of higher education in Russia. At present, there are more than 32,000 students at University, more than 300 specialties hosted by 21 faculties.

Anyone interested in sponsoring RuSSIR 2011 please contact Pavel Braslavski (pb@yandex-team.ru) and Maxim Gubin (mail@maxgubin.com).