

# Probabilistic graphical models for Information Retrieval



Guillaume Obozinski

INRIA - Ecole Normale Supérieure - Paris



RussIR 2012

Yaroslavl, 6-10 August 2012

# Dealing with structured data

IR is like many other fields confronted with

**complex, structured, high-dimensional data.**

# Dealing with structured data

IR is like many other fields confronted with

**complex, structured, high-dimensional data.**

To build algorithms, need to:

- extract efficiently the relevant information in the data

# Dealing with structured data

IR is like many other fields confronted with

**complex, structured, high-dimensional data.**

To build algorithms, need to:

- extract efficiently the relevant information in the data
- necessary to take into account in a precise and quantitative way the **structure** of the data

# Structures in IR

- **Structure of languages:**

- natural languages: synonymy, polysemy, word structure (stemming), syntax, topics.
- artificial languages (html, xml)

# Structures in IR

- **Structure of languages:**

- natural languages: synonymy, polysemy, word structure (stemming), syntax, topics.
- artificial languages (html, xml)

- **Structure of documents:**

- header, title, dates, fields, picture legends, links, plain text, etc.

# Structures in IR

- **Structure of languages:**

- natural languages: synonymy, polysemy, word structure (stemming), syntax, topics.
- artificial languages (html, xml)

- **Structure of documents:**

- header, title, dates, fields, picture legends, links, plain text, etc.

- **Cross-lingual structure:**

- alignment between sentences in two languages
- context dependent translation of words

# Structures in IR

- **Structure of languages:**

- natural languages: synonymy, polysemy, word structure (stemming), syntax, topics.
- artificial languages (html, xml)

- **Structure of documents:**

- header, title, dates, fields, picture legends, links, plain text, etc.

- **Cross-lingual structure:**

- alignment between sentences in two languages
- context dependent translation of words

- **“User structure”:**

- location, gender, interests, query style from browsing history



# Structures in IR

- **Structure of languages:**

- natural languages: synonymy, polysemy, word structure (stemming), syntax, topics.
- artificial languages (html, xml)

- **Structure of documents:**

- header, title, dates, fields, picture legends, links, plain text, etc.

- **Cross-lingual structure:**

- alignment between sentences in two languages
- context dependent translation of words

- **“User structure”:**

- location, gender, interests, query style from browsing history

- **Search structure:**

- browsing behavior/search behavior  
(eg: clicked on 3rd link → came back → 2nd link → came back  
→ 7th link → came back → next page → new query)

# Goals of the course

- introduce graphical model formalism

# Goals of the course

- introduce graphical model formalism
- Present some of the prominent probabilistic models for text corpora
  - Unigram mixture
  - LSI, pLSI
  - Latent Dirichlet Allocation

# Goals of the course

- introduce graphical model formalism
- Present some of the prominent probabilistic models for text corpora
  - Unigram mixture
  - LSI, pLSI
  - Latent Dirichlet Allocation
- Derive some algorithms

# Goals of the course

- introduce graphical model formalism
- Present some of the prominent probabilistic models for text corpora
  - Unigram mixture
  - LSI, pLSI
  - Latent Dirichlet Allocation
- Derive some algorithms
- Discuss the relevance of these models

# Goals of the course

- introduce graphical model formalism
- Present some of the prominent probabilistic models for text corpora
  - Unigram mixture
  - LSI, pLSI
  - Latent Dirichlet Allocation
- Derive some algorithms
- Discuss the relevance of these models
- Some of:
  - Dictionary learning for topic models
  - Graphical models for alignments in translation models
  - Time varying models

## A reference

A short paper covering material very similar to the course:

### **Parameter estimation for text analysis**

Gregor Heinrich: *Technical report*

Fraunhofer IGD (2004)

Machine Learning references:

### **Pattern Recognition and Machine Learning**

Chris M. Bishop, Springer Verlag, 2006

### **Bayesian reasoning and machine learning**

David Barber, 2011 - *Cambridge University Press*.

<http://web4.cs.ucl.ac.uk/staff/D.Barber/textbook/090310.pdf>

# Why probabilistic graphical models ?

- Why a model?
  - To construct principled algorithm
  - To gain some understanding

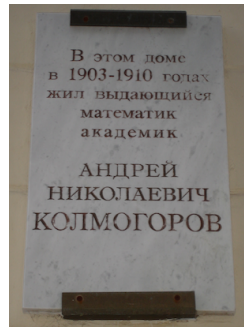


# Why probabilistic graphical models ?

- Why a model?
  - To construct principled algorithm
  - To gain some understanding
- Why probabilistic?
  - Account for:
    - uncertainty
    - randomness
    - noise
  - Use statistical methodology to estimate/learn a **quantitative model** directly from the data

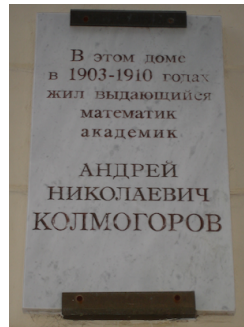
# Why probabilistic graphical models ?

- Why a model?
  - To construct principled algorithm
  - To gain some understanding
- Why probabilistic?
  - Account for:
    - uncertainty
    - randomness
    - noise
  - Use statistical methodology to estimate/learn a **quantitative model** directly from the data

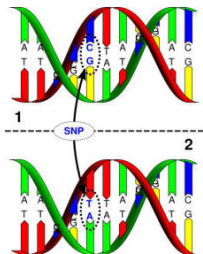
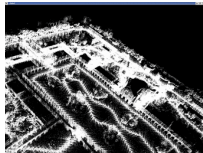
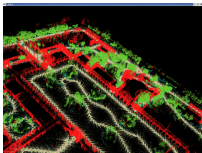


# Why probabilistic graphical models ?

- Why a model?
  - To construct principled algorithm
  - To gain some understanding
- Why probabilistic?
  - Account for:
    - uncertainty
    - randomness
    - noise
  - Use statistical methodology to estimate/learn a **quantitative model** directly from the data
- Why *graphical*?



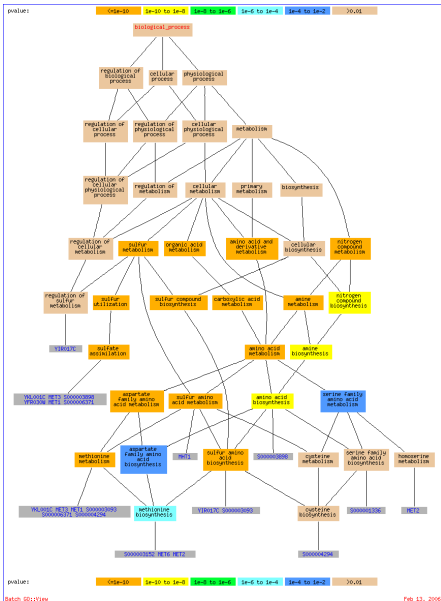
# Structured problems in high-dimensions



**SNPs or SNPs =**

sites of variation in the genome  
(spelling mistakes)

|          |          |       |          |
|----------|----------|-------|----------|
| Karen    | AGCTTGAC | TCCA  | TGATGATT |
| Debo     | AGCTTGAC | CCAT  | TGATGATT |
| Jose     | AGCTTGAC | TCC   | TGATGATT |
| Thomas   | AGCTTGAC | CCCC  | TGATGATT |
| Anupriya | AGCTTGAC | TCCA  | TGATGATT |
| Robert   | AGCTTGAC | GCCAT | TGATGATT |
| Michelle | AGCTTGAC | TCCC  | TGATGATT |
| Zhijun   | AGCTTGAC | CCCC  | TGATGATT |



values:

Batch 50:View

Feb 13, 2006

# Curse of dimensionality

Exponential growth of the "volume" with dimension  
 $\Rightarrow$  the number of parameters grows exponentially.

# Curse of dimensionality

Exponential growth of the "volume" with dimension  
 $\Rightarrow$  the number of parameters grows exponentially.

## Example: Histograms

Construct the histogram of  $X \in [0, 1]$  with 10 bins

$\rightarrow$  possible with 100 observations

Construct the histogram of  $X \in [0, 1]^{10}$

$\rightarrow$  size and number of bins ?

$\rightarrow$  a priori impossible with 100 or even  $10^6$  observations !

# Curse of dimensionality

Exponential growth of the "volume" with dimension  
⇒ the number of parameters grows exponentially.

## Example: Histograms

Construct the histogram of  $X \in [0, 1]$  with 10 bins

→ possible with 100 observations

Construct the histogram of  $X \in [0, 1]^{10}$

→ size and number of bins ?

→ a priori impossible with 100 or even  $10^6$  observations !

## Model for SNPs

SNP: Single-Nucleotide Polymorphism

- Correspond to 90% of human genetic variations
- Number of loci  $k > 10^5$
- Number of configurations  $> 2^{10^5} \dots$

# Some concepts from probability and statistics...



## Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”

## Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”
- Conditional independence: “ $X_1$  and  $X_2$  are independent given  $Z$ ”

# Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”
- Conditional independence: “ $X_1$  and  $X_2$  are independent given  $Z$ ”
- i.i.d. data
- Linear regression

# Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”
- Conditional independence: “ $X_1$  and  $X_2$  are independent given  $Z$ ”
- i.i.d. data
- Linear regression
- Markov chain

# Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”
- Conditional independence: “ $X_1$  and  $X_2$  are independent given  $Z$ ”
- i.i.d. data
- Linear regression
- Markov chain
- Maximum Likelihood estimator

# Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”
- Conditional independence: “ $X_1$  and  $X_2$  are independent given  $Z$ ”
- i.i.d. data
- Linear regression
- Markov chain
- Maximum Likelihood estimator
- A priori distribution / a posteriori distribution

# Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”
- Conditional independence: “ $X_1$  and  $X_2$  are independent given  $Z$ ”
- i.i.d. data
- Linear regression
- Markov chain
- Maximum Likelihood estimator
- A priori distribution / a posteriori distribution
- Kullback-Leibler divergence

## Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”
- Conditional independence: “ $X_1$  and  $X_2$  are independent given  $Z$ ”
- i.i.d. data
- Linear regression
- Markov chain
- Maximum Likelihood estimator
- A priori distribution / a posteriori distribution
- Kullback-Leibler divergence
- Principal Component Analysis



# Some concepts from probability and statistics...

- Independence: “ $X_1$  and  $X_2$  are independent random variables”
- Conditional independence: “ $X_1$  and  $X_2$  are independent given  $Z$ ”
- i.i.d. data
- Linear regression
- Markov chain
- Maximum Likelihood estimator
- A priori distribution / a posteriori distribution
- Kullback-Leibler divergence
- Principal Component Analysis
- Regularization / Ridge regression

# Outline

- 1 Background
- 2 The Maximum likelihood Principle
- 3 Oriented graphical model
- 4 Bayesian Inference
- 5 Naive Bayes

# Notations, formulas, definitions

- Joint distribution of  $X_A$  et  $X_B$ :  $p(x_A, x_B)$
- Marginal distribution :  $p(x_A) = \sum_{x_{A^c}} p(x_A, x_{A^c})$
- Conditional distribution:  $p(x_A|x_B) = \frac{p(x_A, x_B)}{p(x_B)}$  si  $p(x_B) \neq 0$

# Notations, formulas, definitions

- Joint distribution of  $X_A$  et  $X_B$ :  $p(x_A, x_B)$
- Marginal distribution :  $p(x_A) = \sum_{x_{A^c}} p(x_A, x_{A^c})$
- Conditional distribution:  $p(x_A|x_B) = \frac{p(x_A, x_B)}{p(x_B)}$  si  $p(x_B) \neq 0$

## Bayes formula

$$p(x_A|x_B) = \frac{p(x_B|x_A) p(x_A)}{p(x_B)}$$

# Notations, formulas, definitions

- Joint distribution of  $X_A$  et  $X_B$ :  $p(x_A, x_B)$
- Marginal distribution :  $p(x_A) = \sum_{x_{A^c}} p(x_A, x_{A^c})$
- Conditional distribution:  $p(x_A|x_B) = \frac{p(x_A, x_B)}{p(x_B)}$  si  $p(x_B) \neq 0$

## Bayes formula

$$p(x_A|x_B) = \frac{p(x_B|x_A) p(x_A)}{p(x_B)}$$

→ Bayes formula **is not** a “Bayesian formula”.

# Expectation and Variances

- Expectation of  $X$  :  $\mathbb{E}[X] = \sum_x x \cdot p(x)$

# Expectation and Variances

- Expectation of  $X$  :  $\mathbb{E}[X] = \sum_x x \cdot p(x)$
- Expectation of  $f(X)$ , pour  $f$  mesurable :

$$\mathbb{E}[f(X)] = \sum_x f(x) \cdot p(x)$$

# Expectation and Variances

- Expectation of  $X$  :  $\mathbb{E}[X] = \sum_x x \cdot p(x)$
- Expectation of  $f(X)$ , pour  $f$  mesurable :

$$\mathbb{E}[f(X)] = \sum_x f(x) \cdot p(x)$$

- Variance :

$$\begin{aligned}\text{Var}(X) &= \mathbb{E}[(X - \mathbb{E}[X])^2] \\ &= \mathbb{E}[X^2] - \mathbb{E}[X]^2\end{aligned}$$

- Covariance :

$$\text{Cov}(X, Y) = \mathbb{E}[(X - \mathbb{E}[X])(Y - \mathbb{E}[Y])]$$



## Expectation and Variances

- Expectation of  $X$  :  $\mathbb{E}[X] = \sum_x x \cdot p(x)$
- Expectation of  $f(X)$ , pour  $f$  mesurable :

$$\mathbb{E}[f(X)] = \sum_x f(x) \cdot p(x)$$

- Variance :

$$\begin{aligned}\text{Var}(X) &= \mathbb{E}[(X - \mathbb{E}[X])^2] \\ &= \mathbb{E}[X^2] - \mathbb{E}[X]^2\end{aligned}$$

- Covariance :

$$\text{Cov}(X, Y) = \mathbb{E}[(X - \mathbb{E}[X])(Y - \mathbb{E}[Y])]$$

- Conditional expectation of  $X$  given  $Y$  :

$$\mathbb{E}[X|Y] = \sum_x x \cdot p(x|y)$$

# Expectation and Variances

- Expectation of  $X$  :  $\mathbb{E}[X] = \sum_x x \cdot p(x)$
- Expectation of  $f(X)$ , pour  $f$  mesurable :

$$\mathbb{E}[f(X)] = \sum_x f(x) \cdot p(x)$$

- Variance :

$$\begin{aligned}\text{Var}(X) &= \mathbb{E}[(X - \mathbb{E}[X])^2] \\ &= \mathbb{E}[X^2] - \mathbb{E}[X]^2\end{aligned}$$

- Covariance :

$$\text{Cov}(X, Y) = \mathbb{E}[(X - \mathbb{E}[X])(Y - \mathbb{E}[Y])]$$

- Conditional expectation of  $X$  given  $Y$  :

$$\mathbb{E}[X|Y] = \sum_x x \cdot p(x|y)$$

# Entropy and Kullback-Leibler divergence

## Entropie

$$H(p) = - \sum_x p(x) \log p(x) = \mathbb{E}[-\log p(X)]$$

→ Expectation of the negative log-likelihood

# Entropy and Kullback-Leibler divergence

## Entropie

$$H(p) = - \sum_x p(x) \log p(x) = \mathbb{E}[-\log p(X)]$$

→ Expectation of the negative log-likelihood

## Kullback-Leibler divergence

$$KL(p||q) = \sum_x p(x) \log \frac{p(x)}{q(x)} = \mathbb{E}_p \left[ \log \frac{p(X)}{q(X)} \right]$$

→ Expectation of the log-likelihood ratio

# Entropy and Kullback-Leibler divergence

## Entropie

$$H(p) = - \sum_x p(x) \log p(x) = \mathbb{E}[-\log p(X)]$$

→ Expectation of the negative log-likelihood

## Kullback-Leibler divergence

$$KL(p\|q) = \sum_x p(x) \log \frac{p(x)}{q(x)} = \mathbb{E}_p \left[ \log \frac{p(X)}{q(X)} \right]$$

→ Expectation of the log-likelihood ratio

→ Property:  $KL(p\|q) \geq 0$

# Independence concepts

Independence:  $X \perp\!\!\!\perp Y$

We will say that  $X$  and  $Y$  are independent and write  $X \perp\!\!\!\perp Y$  iff:

$$\forall x, y, \quad P(X = x, Y = y) = P(X = x) P(Y = y)$$

# Independence concepts

Independence:  $X \perp\!\!\!\perp Y$

We will say that  $X$  and  $Y$  are independent and write  $X \perp\!\!\!\perp Y$  iff:

$$\forall x, y, \quad P(X = x, Y = y) = P(X = x) P(Y = y)$$

Conditional Independence:  $X \perp\!\!\!\perp Y \mid Z$

- We will say that  $X$  and  $Y$  are independent conditionally on  $Z$  and
- write  $X \perp\!\!\!\perp Y \mid Z$  ssi:

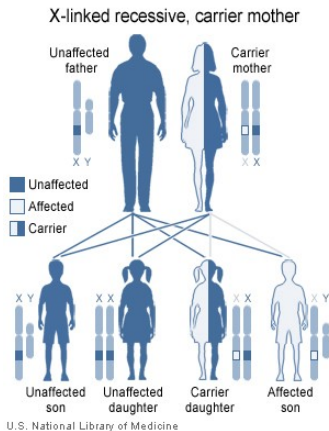
$$\forall x, y, z,$$

$$P(X = x, Y = y \mid Z = z) = P(X = x \mid Z = z) P(Y = y \mid Z = z)$$

# Conditional Independence exemple

Example of  
“X-linked recessive inheritance”:

Transmission of the gene  
responsible for hemophilia

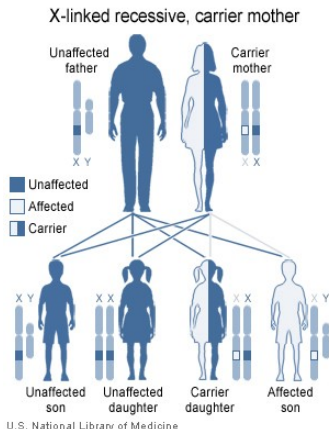




# Conditional Independence exemple

Example of  
“X-linked recessive inheritance”:

Transmission of the gene  
responsible for hemophilia



Risk for sons from an unaffected father:

- dependance between the situation of the two brothers.
- conditionally independent given that the mother is a carrier of the gene or not.

# Statistical Model

## Parametric model – Definition:

Set of distributions parametrized by a vector  $\theta \in \Theta \subset \mathbb{R}^p$

$$\mathcal{P}_{\Theta} = \{p(x|\theta) \mid \theta \in \Theta\}$$

# Statistical Model

## Parametric model – Definition:

Set of distributions parametrized by a vector  $\theta \in \Theta \subset \mathbb{R}^p$

$$\mathcal{P}_\Theta = \{p(x|\theta) \mid \theta \in \Theta\}$$

Bernoulli model:  $X \sim \text{Ber}(\theta)$        $\Theta = [0, 1]$

$$p(x|\theta) = \theta^x(1 - \theta)^{(1-x)}$$

# Statistical Model

## Parametric model – Definition:

Set of distributions parametrized by a vector  $\theta \in \Theta \subset \mathbb{R}^p$

$$\mathcal{P}_\Theta = \{p(x|\theta) \mid \theta \in \Theta\}$$

Bernoulli model:  $X \sim \text{Ber}(\theta)$        $\Theta = [0, 1]$

$$p(x|\theta) = \theta^x (1 - \theta)^{(1-x)}$$

Binomial model:  $X \sim \text{Bin}(n, \theta)$        $\Theta = [0, 1]$

$$p(x|\theta) = \binom{n}{x} \theta^x (1 - \theta)^{(n-x)}$$

# Statistical Model

## Parametric model – Definition:

Set of distributions parametrized by a vector  $\theta \in \Theta \subset \mathbb{R}^p$

$$\mathcal{P}_\Theta = \{p(x|\theta) \mid \theta \in \Theta\}$$

Bernoulli model:  $X \sim \text{Ber}(\theta)$        $\Theta = [0, 1]$

$$p(x|\theta) = \theta^x (1 - \theta)^{(1-x)}$$

Binomial model:  $X \sim \text{Bin}(n, \theta)$        $\Theta = [0, 1]$

$$p(x|\theta) = \binom{n}{x} \theta^x (1 - \theta)^{(n-x)}$$

Multinomial model:  $X \sim \mathcal{M}(n, \pi_1, \pi_2, \dots, \pi_K)$        $\Theta = [0, 1]^K$

$$p(x|\theta) = \binom{n}{x_1, \dots, x_K} \pi_1^{x_1} \dots \pi_K^{x_K}$$

# Gaussian model

Scalar Gaussian model :  $X \sim \mathcal{N}(\mu, \sigma^2)$

$X$  real valued r.v., and  $\theta = (\mu, \sigma^2) \in \Theta = \mathbb{R} \times \mathbb{R}_+^*$ .

$$p_{\mu, \sigma^2}(x) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{1}{2} \frac{(x - \mu)^2}{\sigma^2}\right)$$

# Gaussian model

Scalar Gaussian model :  $X \sim \mathcal{N}(\mu, \sigma^2)$

$X$  real valued r.v., and  $\theta = (\mu, \sigma^2) \in \Theta = \mathbb{R} \times \mathbb{R}_+^*$ .

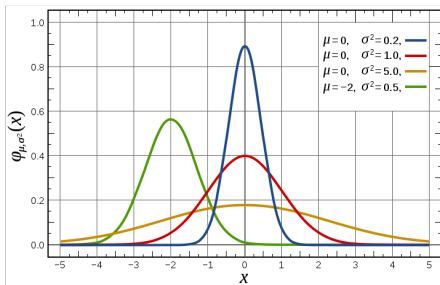
$$p_{\mu, \sigma^2}(x) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{1}{2} \frac{(x - \mu)^2}{\sigma^2}\right)$$

Multivariate Gaussian model:  $X \sim \mathcal{N}(\mu, \Sigma)$

$X$  r.v. taking values in  $\mathbb{R}^d$ . If  $\mathcal{K}_n$  is the set of positive definite matrices of size  $n \times n$ , and  $\theta = (\mu, \Sigma) \in \Theta = \mathbb{R}^d \times \mathcal{K}_n$ .

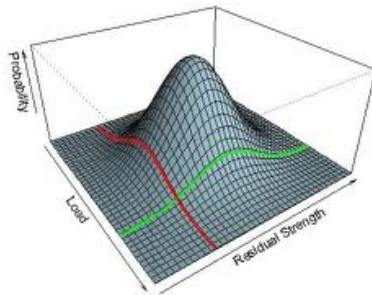
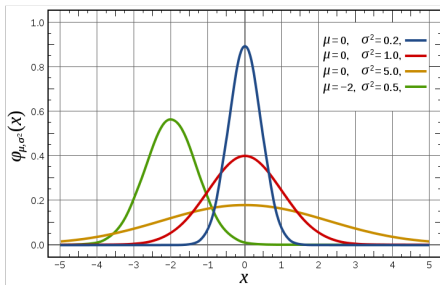
$$p_{\mu, \Sigma}(x) = \frac{1}{\sqrt{(2\pi)^d \det \Sigma}} \exp\left(-\frac{1}{2} (x - \mu)^T \Sigma^{-1} (x - \mu)\right)$$

# Gaussian densities





# Gaussian densities



## Sample/Training set

The data used to learn or estimate a model typically consists of a collection of observation which can be thought of as instantiations of random variables.

$$X^{(1)}, \dots, X^{(n)}$$

## Sample/Training set

The data used to learn or estimate a model typically consists of a collection of observation which can be thought of as instantiations of random variables.

$$X^{(1)}, \dots, X^{(n)}$$

A common assumption is that the variables are **i.i.d.**

- **i**ndependent
- **i**dentically **d**istributed, i.e. have the same distribution  $P$ .

# Sample/Training set

The data used to learn or estimate a model typically consists of a collection of observation which can be thought of as instantiations of random variables.

$$X^{(1)}, \dots, X^{(n)}$$

A common assumption is that the variables are **i.i.d.**

- **i**ndependent
- **i**dentically **d**istributed, i.e. have the same distribution  $P$ .

This collection of observations is called

- the *sample* or the *observations* in statistics
- the *samples* in engineering
- the *training set* in machine learning

# Outline

- 1 Background
- 2 The Maximum likelihood Principle
- 3 Oriented graphical model
- 4 Bayesian Inference
- 5 Naive Bayes

# Maximum likelihood Principle

- Let  $\mathcal{P}_\Theta = \{p(x|\theta) \mid \theta \in \Theta\}$  be a given model
- Let  $x$  be an observation

# Maximum likelihood Principle

- Let  $\mathcal{P}_\Theta = \{p(x|\theta) \mid \theta \in \Theta\}$  be a given model
- Let  $x$  be an observation

Likelihood:

$$\begin{aligned}\mathcal{L} : \Theta &\rightarrow \mathbb{R}_+ \\ \theta &\mapsto p(x|\theta)\end{aligned}$$

# Maximum likelihood Principle

- Let  $\mathcal{P}_\Theta = \{p(x|\theta) \mid \theta \in \Theta\}$  be a given model
- Let  $x$  be an observation

## Likelihood:

$$\begin{aligned}\mathcal{L} : \Theta &\rightarrow \mathbb{R}_+ \\ \theta &\mapsto p(x|\theta)\end{aligned}$$

## Maximum likelihood estimator:

$$\hat{\theta}_{\text{ML}} = \operatorname{argmax}_{\theta \in \Theta} p(x|\theta)$$



Sir Ronald Fisher  
(1890-1962)



# Maximum likelihood Principle

- Let  $\mathcal{P}_\Theta = \{p(x|\theta) \mid \theta \in \Theta\}$  be a given model
- Let  $x$  be an observation

## Likelihood:

$$\begin{aligned}\mathcal{L} : \Theta &\rightarrow \mathbb{R}_+ \\ \theta &\mapsto p(x|\theta)\end{aligned}$$

## Maximum likelihood estimator:

$$\hat{\theta}_{\text{ML}} = \operatorname{argmax}_{\theta \in \Theta} p(x|\theta)$$

## Case of i.i.d data

If  $(x_i)_{1 \leq i \leq n}$  is an i.i.d. sample of size  $n$ :

$$\hat{\theta}_{\text{ML}} = \operatorname{argmax}_{\theta \in \Theta} \prod_{i=1}^n p(x_i|\theta) = \operatorname{argmax}_{\theta \in \Theta} \sum_{i=1}^n \log p(x_i|\theta)$$



Sir Ronald Fisher  
(1890-1962)

# Examples of computation of the MLE

- Bernoulli model
- Multinomial model
- Gaussian model

# Outline

- 1 Background
- 2 The Maximum likelihood Principle
- 3 Oriented graphical model
- 4 Bayesian Inference
- 5 Naive Bayes

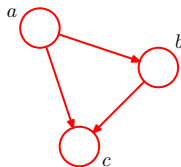
# Notations

- $G = (V, E)$  is a graph.
- A random variable  $X_i$  is associated to each node  $i \in E$ .
- We will write its values  $x_i$ .
- If  $A \subset E$  is a set of nodes, we will write  $X_A = (X_i)_{i \in A}$  et  $x_A = (x_i)_{i \in A}$ .

## Oriented graphical model or Bayesian Network

Let  $G$  be a *directed acyclic graph* (DAG). We say that a distribution factorizes according to the graph if it can be written as a product of conditional distributions involving exactly each variable and its parent variables in the graph.

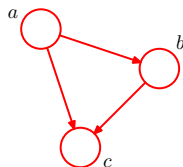
$$p(a, b, c) = p(a) p(b|a) p(c|b, a)$$



## Oriented graphical model or Bayesian Network

Let  $G$  be a *directed acyclic graph* (DAG). We say that a distribution factorizes according to the graph if it can be written as a product of conditional distributions involving exactly each variable and its parent variables in the graph.

$$p(a, b, c) = p(a) p(b|a) p(c|b, a)$$



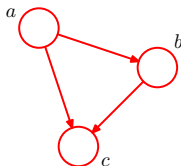
$$p(x_1, x_2) = p(x_1)p(x_2)$$



## Oriented graphical model or Bayesian Network

Let  $G$  be a *directed acyclic graph* (DAG). We say that a distribution factorizes according to the graph if it can be written as a product of conditional distributions involving exactly each variable and its parent variables in the graph.

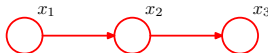
$$p(a, b, c) = p(a) p(b|a) p(c|b, a)$$



$$p(x_1, x_2) = p(x_1)p(x_2)$$

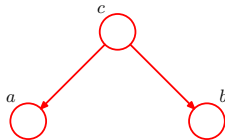


$$p(x_1, x_2, x_3) = p(x_1)p(x_2|x_1)p(x_3|x_2)$$



# Oriented graphical model or Bayesian Network

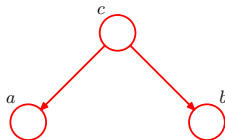
$$a \perp\!\!\!\perp b \mid c$$



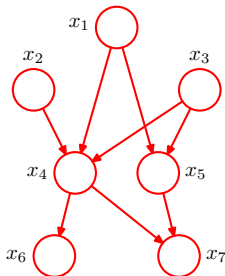


# Oriented graphical model or Bayesian Network

$$a \perp\!\!\!\perp b \mid c$$

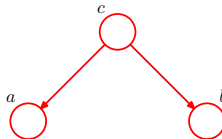


$$\prod_{j=1}^p p(x_j | x_{\Pi_j})$$

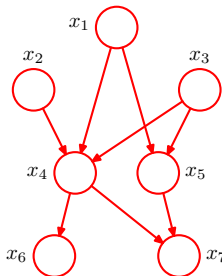


# Oriented graphical model or Bayesian Network

$$a \perp\!\!\!\perp b \mid c$$



$$\prod_{j=1}^p p(x_j | x_{\Pi_j})$$



$$p(x_1) \prod_{j=2}^M p(x_j | x_{j-1})$$



# Factorization and Independence

- A factorization induces conditional independence properties

$$\forall x, p(x) = \prod_{j=1}^p p(x_j | x_{\Pi_j}) \quad \Leftrightarrow \quad \forall j, X_j \perp\!\!\!\perp X_{\{1, \dots, j-1\} \setminus \Pi_j} \mid X_{\Pi_j}$$

- Is it possible to read directly from the graph the conditional independence statements that are true given the factorization?

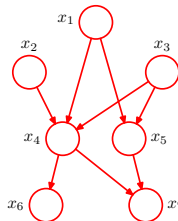
# Factorization and Independence

- A factorization induces conditional independence properties

$$\forall x, p(x) = \prod_{j=1}^p p(x_j | x_{\Pi_j}) \quad \Leftrightarrow \quad \forall j, X_j \perp\!\!\!\perp X_{\{1, \dots, j-1\} \setminus \Pi_j} \mid X_{\Pi_j}$$

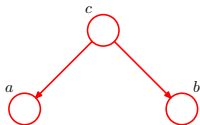
- Is it possible to read directly from the graph the conditional independence statements that are true given the factorization?

$$X_5 \stackrel{?}{\perp\!\!\!\perp} X_2 \mid X_4$$



# Blocking nodes

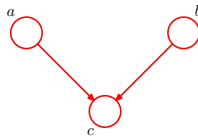
diverging edges



consecutive edges

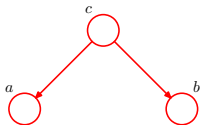


"v"-structure



# Blocking nodes

diverging edges



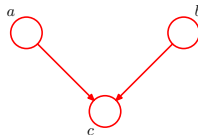
$a \not\perp b$

consecutive edges



$a \not\perp b$

"v"-structure

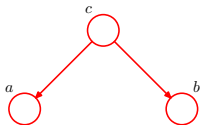


$\Leftrightarrow$

$a \perp b$

# Blocking nodes

diverging edges



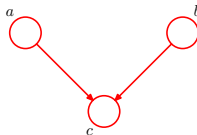
$a \not\perp b$

consecutive edges



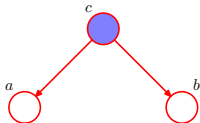
$a \not\perp b$

"v"-structure



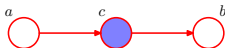
$\Leftrightarrow$

$a \perp b$



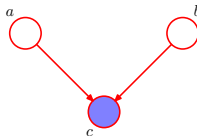
$\Leftrightarrow$

$a \perp b \mid c$



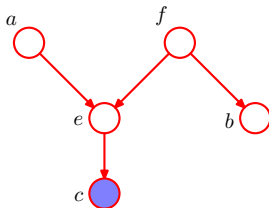
$\Leftrightarrow$

$a \perp b \mid c$



$a \not\perp b \mid c$

# d-separation



## Theorem

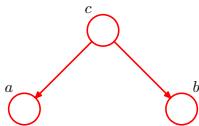
Let  $A$ ,  $B$  and  $C$  three disjoint sets of nodes. The property  $X_A \perp\!\!\!\perp X_B | X_C$  holds if and only if all paths connecting  $A$  to  $B$  are *blocked*, which means that they contain at least one blocking node. Node  $j$  is a *blocking node*

- if there is no "v-structure" in  $j$  and  $j$  is in  $C$  or
- if there is a "v-structure" in  $j$  and if neither  $j$  nor any of its descendants in the graph is in  $C$ .



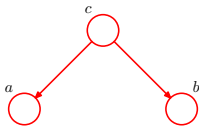
# Factorization and Independence II

- Several graphs can induce the same set of conditional independence statements.



# Factorization and Independence II

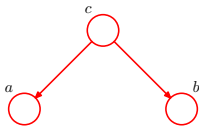
- Several graphs can induce the same set of conditional independence statements.



- Some combinations of conditional independence statements cannot be represented by a graphical model.

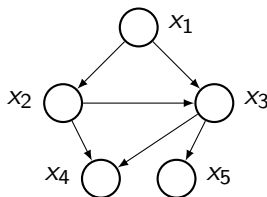
# Factorization and Independence II

- Several graphs can induce the same set of conditional independence statements.



- Some combinations of conditional independence statements cannot be represented by a graphical model.

# How to parameterize an Oriented graphical model?

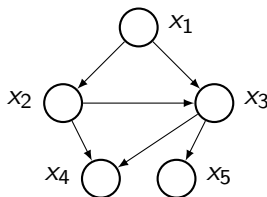


$$p(\mathbf{x}; \boldsymbol{\theta}) = p(x_1; \theta_1) p(x_2|x_1; \theta_2) p(x_3|x_2, x_1; \theta_3) p(x_4|x_3, x_2; \theta_4) p(x_5|x_3; \theta_5)$$

# How to parameterize an Oriented graphical model?

## Conditional Probability tables

- $x_1 \in \{0, 1\}$
- $x_2 \in \{0, 1, 2\}$
- $x_3 \in \{0, 1, 2\}$

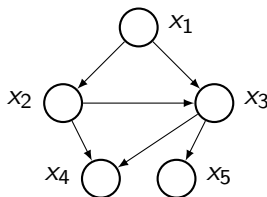


$$p(\mathbf{x}; \boldsymbol{\theta}) = p(x_1; \theta_1) p(x_2|x_1; \theta_2) p(x_3|x_2, x_1; \theta_3) p(x_4|x_3, x_2; \theta_4) p(x_5|x_3; \theta_5)$$

# How to parameterize an Oriented graphical model?

## Conditional Probability tables

- $x_1 \in \{0, 1\}$
- $x_2 \in \{0, 1, 2\}$
- $x_3 \in \{0, 1, 2\}$



|       |       | $p(x_3 = k)$ |     |     |
|-------|-------|--------------|-----|-----|
| $x_1$ | $x_2$ | 0            | 1   | 2   |
| 0     | 0     | 1            | 0   | 0   |
| 0     | 1     | 1            | 0   | 0   |
| 0     | 2     | 0.1          | 0   | 0.9 |
| 1     | 0     | 1            | 0   | 0   |
| 1     | 1     | 0.5          | 0.5 | 0   |
| 1     | 2     | 0.2          | 0.3 | 0.5 |

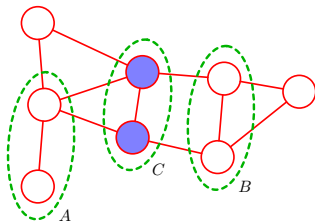
$$p(\mathbf{x}; \boldsymbol{\theta}) = p(x_1; \theta_1) p(x_2|x_1; \theta_2) p(x_3|x_2, x_1; \theta_3) p(x_4|x_3, x_2; \theta_4) p(x_5|x_3; \theta_5)$$

# A Markov random field or *non-oriented graphical model*

Is it possible to define a collection of distributions that somehow factorize according to the graph such that conditional independence coincides exactly with usual separation in the graph, i.e. such that we have the

## Global Markov Property

$$X_A \perp\!\!\!\perp X_B \mid X_C \iff C \text{ separates } A \text{ from } B$$



# Gibbs distribution

**Clique** Set of nodes which is fully connected.

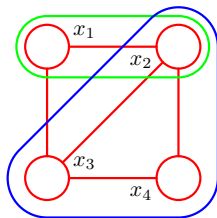
**Potential** The potential  $\psi_C(x_C) \geq 0$  is associated to the clique  $C$ .

## Gibbs distribution

$$p(x) = \frac{1}{Z} \prod_C \psi_C(x_C)$$

## Partition function

$$Z = \sum_x \prod_C \psi_C(x_C)$$



Potential in exponential form:  $\psi_C(x_C) = \exp\{-E(x_C)\}$ .

$E(x_C)$  is an *energy term*.

This is then called a *Boltzmann distribution*.



# Outline

- 1 Background
- 2 The Maximum likelihood Principle
- 3 Oriented graphical model
- 4 Bayesian Inference**
- 5 Naive Bayes

# Bayesian estimation

Bayesians treat the parameter  $\theta$  as a **random variable**.

## A priori

The Bayesian has to specify an *a priori* distribution  $p(\theta)$  for the model parameters  $\theta$ , which models his prior belief of the relative plausibility of different values of the parameter.

# Bayesian estimation

Bayesians treat the parameter  $\theta$  as a **random variable**.

## A priori

The Bayesian has to specify an *a priori* distribution  $p(\theta)$  for the model parameters  $\theta$ , which models his prior belief of the relative plausibility of different values of the parameter.

## A posteriori

The observation contribute through the likelihood:  $p(x|\theta)$ .

The *a posteriori* distribution on the parameters is then

$$p(\theta|x) = \frac{p(x|\theta) p(\theta)}{p(x)} \propto p(x|\theta) p(\theta).$$

→ The Bayesian estimator is therefore a probability distribution on the parameters.

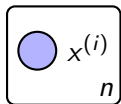
This estimation procedure is called **Bayesian inference**.

# Graphical models associated with an *i.i.d.* sample from $\mathcal{P}_\Theta$

Important to distinguish between:

- constituents of a structured random variable  $X = (X_1, \dots, X_d)$  and
- an i.i.d. sample  $X^{(1)}, \dots, X^{(n)}$  with  $X \sim X^{(i)} = (X_1^{(i)}, \dots, X_d^{(i)})$ .

I.i.d. sampling itself corresponds to a graphical model:



Frequentist model

$$\prod_{i=1}^n p(x^{(i)}; \theta)$$

Bayesian formulation

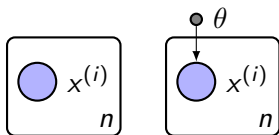
$$p(\theta; \alpha) \prod_{i=1}^n p(x^{(i)} | \theta)$$

# Graphical models associated with an *i.i.d.* sample from $\mathcal{P}_\Theta$

Important to distinguish between:

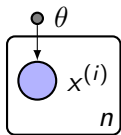
- constituents of a structured random variable  $X = (X_1, \dots, X_d)$  and
- an i.i.d. sample  $X^{(1)}, \dots, X^{(n)}$  with  $X \sim X^{(i)} = (X_1^{(i)}, \dots, X_d^{(i)})$ .

I.i.d. sampling itself corresponds to a graphical model:



Frequentist model

$$\prod_{i=1}^n p(x^{(i)}; \theta)$$



Bayesian formulation

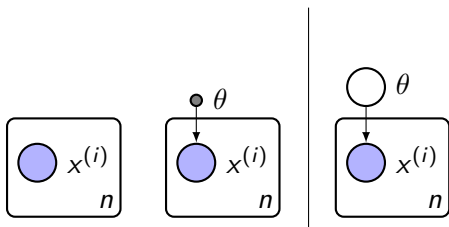
$$p(\theta; \alpha) \prod_{i=1}^n p(x^{(i)} | \theta)$$

# Graphical models associated with an *i.i.d.* sample from $\mathcal{P}_\Theta$

Important to distinguish between:

- constituents of a structured random variable  $X = (X_1, \dots, X_d)$  and
- an i.i.d. sample  $X^{(1)}, \dots, X^{(n)}$  with  $X \sim X^{(i)} = (X_1^{(i)}, \dots, X_d^{(i)})$ .

I.i.d. sampling itself corresponds to a graphical model:



Frequentist model

$$\prod_{i=1}^n p(x^{(i)}; \theta)$$

Bayesian formulation

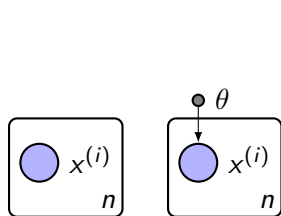
$$p(\theta; \alpha) \prod_{i=1}^n p(x^{(i)} | \theta)$$

# Graphical models associated with an *i.i.d.* sample from $\mathcal{P}_\Theta$

Important to distinguish between:

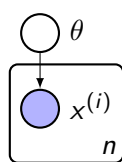
- constituents of a structured random variable  $X = (X_1, \dots, X_d)$  and
- an i.i.d. sample  $X^{(1)}, \dots, X^{(n)}$  with  $X \sim X^{(i)} = (X_1^{(i)}, \dots, X_d^{(i)})$ .

I.i.d. sampling itself corresponds to a graphical model:

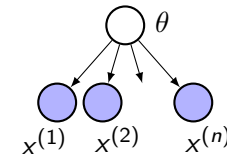


Frequentist model

$$\prod_{i=1}^n p(x^{(i)}; \theta)$$



Bayesian formulation



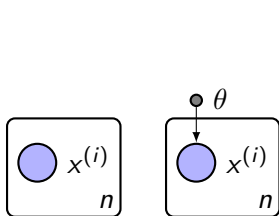
$$p(\theta; \alpha) \prod_{i=1}^n p(x^{(i)} | \theta)$$

# Graphical models associated with an *i.i.d.* sample from $\mathcal{P}_\Theta$

Important to distinguish between:

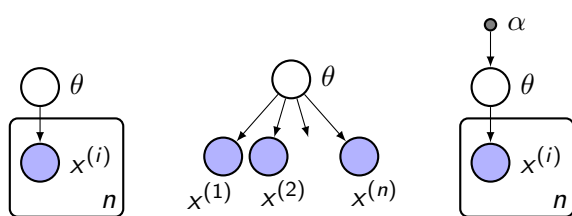
- constituents of a structured random variable  $X = (X_1, \dots, X_d)$  and
- an i.i.d. sample  $X^{(1)}, \dots, X^{(n)}$  with  $X \sim X^{(i)} = (X_1^{(i)}, \dots, X_d^{(i)})$ .

I.i.d. sampling itself corresponds to a graphical model:



Frequentist model

$$\prod_{i=1}^n p(x^{(i)}; \theta)$$



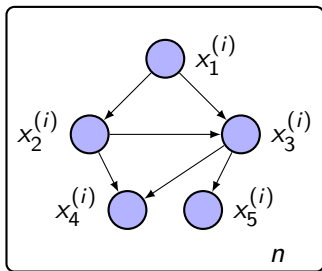
Bayesian formulation

$$p(\theta; \alpha) \prod_{i=1}^n p(x^{(i)} | \theta)$$



# Graphical model for an i.i.d. sample II

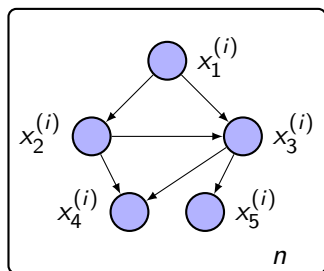
Exposing the structure  
in the frequentist case



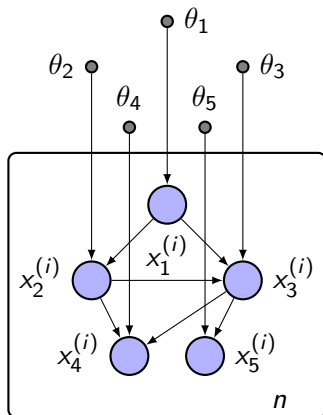
$$p(\mathbf{x}^{(1)}, \dots, \mathbf{x}^{(n)}; \boldsymbol{\theta}) = \prod_{i=1}^n \left[ \prod_{j=1}^d p(x_j^{(i)} \mid x_{\Pi_j}^{(i)}; \theta_j) \right]$$

# Graphical model for an i.i.d. sample II

Exposing the structure  
in the frequentist case



or



$$p(\mathbf{x}^{(1)}, \dots, \mathbf{x}^{(n)}; \boldsymbol{\theta}) = \prod_{i=1}^n \left[ \prod_{j=1}^d p(x_j^{(i)} \mid x_{\Pi_j}^{(i)}; \theta_j) \right]$$

# Conjugate priors

A family of prior distribution

$$\mathcal{P}_A = \{p_\alpha(\theta) \mid \alpha \in A\}$$

is said to be **conjugate** to a model  $\mathcal{P}_\Theta$ , if, for a sample

$$X^{(1)}, \dots, X^{(n)} \stackrel{\text{i.i.d.}}{\sim} p_\theta \quad \text{with} \quad p_\theta \in \mathcal{P}_\Theta,$$

the distribution  $q$  defined by

$$q(\theta) = p(\theta | x^{(1)}, \dots, x^{(n)}) = \frac{p_\alpha(\theta) \prod_i p_\theta(x^{(i)})}{\int p_\alpha(\theta) \prod_i p_\theta(x^{(i)}) d\theta}$$

is such that

$$q \in \mathcal{P}_A.$$

# Dirichlet distribution

We say that  $\boldsymbol{\theta} = (\theta_1, \dots, \theta_K)$  follows the Dirichlet distribution and note

$$\boldsymbol{\theta} \sim \text{Dir}(\boldsymbol{\alpha})$$

for

# Dirichlet distribution

We say that  $\boldsymbol{\theta} = (\theta_1, \dots, \theta_K)$  follows the Dirichlet distribution and note

$$\boldsymbol{\theta} \sim \text{Dir}(\boldsymbol{\alpha})$$

for  $\boldsymbol{\theta}$  in the simplex  $\triangle_K = \{\mathbf{u} \in \mathbb{R}_+^K \mid \sum_{k=1}^K u_k = 1\}$  and

# Dirichlet distribution

We say that  $\boldsymbol{\theta} = (\theta_1, \dots, \theta_K)$  follows the Dirichlet distribution and note

$$\boldsymbol{\theta} \sim \text{Dir}(\boldsymbol{\alpha})$$

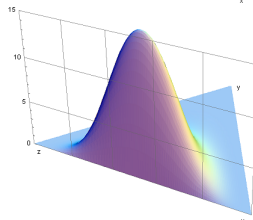
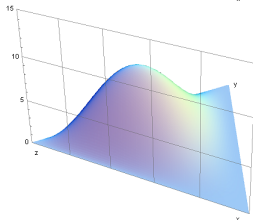
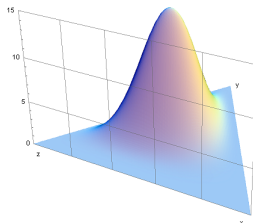
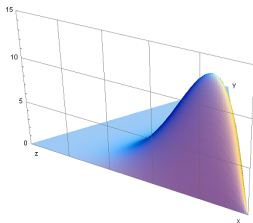
for  $\boldsymbol{\theta}$  in the simplex  $\triangle_K = \{\mathbf{u} \in \mathbb{R}_+^K \mid \sum_{k=1}^K u_k = 1\}$  and admitting the density

$$p(\boldsymbol{\theta}; \boldsymbol{\alpha}) = \frac{\Gamma(\alpha_0)}{\prod_k \Gamma(\alpha_k)} \theta_1^{\alpha_1-1} \dots \theta_K^{\alpha_K-1}$$

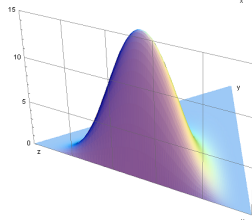
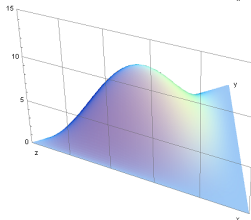
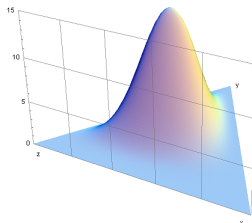
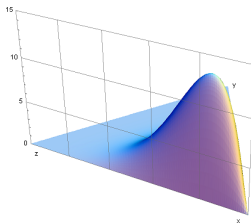
with respect to the uniform measure on the simplex, where

$$\alpha_0 = \sum_k \alpha_k \quad \text{and} \quad \Gamma(x) := \int_0^\infty t^{x-1} e^{-t} dt$$

# Dirichlet distribution II



# Dirichlet distribution II



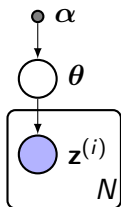
$$\mathbb{E}[\theta_k] = \frac{\alpha_k}{\alpha_0} \quad , \quad \text{Var}(\theta_k) = \frac{\alpha_k(\alpha_0 - \alpha_k)}{\alpha_0^2(\alpha_0 + 1)} \quad \text{and} \quad \text{Cov}(\theta_j, \theta_k) = \frac{-\alpha_j \alpha_k}{\alpha_0^2(\alpha_0 + 1)}$$

with  $\alpha_0 = \sum_k \alpha_k$ .



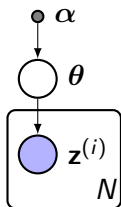
# Bayesian estimation of a multinomial random variable

Consider the simple Bayesian Dirichlet-Multinomial model with



# Bayesian estimation of a multinomial random variable

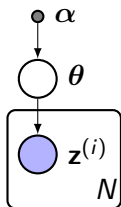
Consider the simple Bayesian Dirichlet-Multinomial model with



- A Dirichlet prior on the parameter of the multinomial:  
 $\theta \sim \text{Dir}(\alpha)$
- A multinomial random variable  $\mathbf{z} \sim \mathcal{M}(1, \theta)$

# Bayesian estimation of a multinomial random variable

Consider the simple Bayesian Dirichlet-Multinomial model with

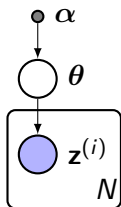


- A Dirichlet prior on the parameter of the multinomial:  
 $\theta \sim \text{Dir}(\alpha)$
- A multinomial random variable  $\mathbf{z} \sim \mathcal{M}(1, \theta)$

$$p(\theta) \propto \prod_{k=1}^K \theta_k^{\alpha_k - 1} \quad \text{and} \quad p(\mathbf{z}|\theta) = \prod_{k=1}^K \theta_k^{z_k}$$

# Bayesian estimation of a multinomial random variable

Consider the simple Bayesian Dirichlet-Multinomial model with



- A Dirichlet prior on the parameter of the multinomial:  
 $\theta \sim \text{Dir}(\alpha)$
- A multinomial random variable  $\mathbf{z} \sim \mathcal{M}(1, \theta)$

$$p(\theta) \propto \prod_{k=1}^K \theta_k^{\alpha_k - 1} \quad \text{and} \quad p(\mathbf{z}|\theta) = \prod_{k=1}^K \theta_k^{z_k}$$

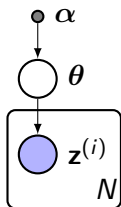
Let  $\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)}$  be an i.i.d. sample distributed like  $\mathbf{z}$ .

We have

$$p(\theta|\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)}) =$$

# Bayesian estimation of a multinomial random variable

Consider the simple Bayesian Dirichlet-Multinomial model with



- A Dirichlet prior on the parameter of the multinomial:  
 $\theta \sim \text{Dir}(\alpha)$
- A multinomial random variable  $\mathbf{z} \sim \mathcal{M}(1, \theta)$

$$p(\theta) \propto \prod_{k=1}^K \theta_k^{\alpha_k - 1} \quad \text{and} \quad p(\mathbf{z}|\theta) = \prod_{k=1}^K \theta_k^{z_k}$$

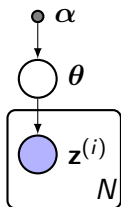
Let  $\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)}$  be an i.i.d. sample distributed like  $\mathbf{z}$ .

We have

$$p(\theta|\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)}) = \frac{p(\theta) \prod_n p(\mathbf{z}^{(n)}|\theta)}{p(\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)})}$$

# Bayesian estimation of a multinomial random variable

Consider the simple Bayesian Dirichlet-Multinomial model with



- A Dirichlet prior on the parameter of the multinomial:  
 $\theta \sim \text{Dir}(\alpha)$
- A multinomial random variable  $\mathbf{z} \sim \mathcal{M}(1, \theta)$

$$p(\theta) \propto \prod_{k=1}^K \theta_k^{\alpha_k - 1} \quad \text{and} \quad p(\mathbf{z}|\theta) = \prod_{k=1}^K \theta_k^{z_k}$$

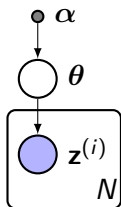
Let  $\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)}$  be an i.i.d. sample distributed like  $\mathbf{z}$ .

We have

$$p(\theta|\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)}) = \frac{p(\theta) \prod_n p(\mathbf{z}^{(n)}|\theta)}{p(\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)})} \propto \prod_k \theta_k^{\alpha_k + \sum_n z_{nk} - 1}$$

# Bayesian estimation of a multinomial random variable

Consider the simple Bayesian Dirichlet-Multinomial model with



- A Dirichlet prior on the parameter of the multinomial:  
 $\theta \sim \text{Dir}(\alpha)$
- A multinomial random variable  $\mathbf{z} \sim \mathcal{M}(1, \theta)$

$$p(\theta) \propto \prod_{k=1}^K \theta_k^{\alpha_k - 1} \quad \text{and} \quad p(\mathbf{z}|\theta) = \prod_{k=1}^K \theta_k^{z_k}$$

Let  $\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)}$  be an i.i.d. sample distributed like  $\mathbf{z}$ .

We have

$$p(\theta|\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)}) = \frac{p(\theta) \prod_n p(\mathbf{z}^{(n)}|\theta)}{p(\mathbf{z}^{(1)}, \dots, \mathbf{z}^{(N)})} \propto \prod_k \theta_k^{\alpha_k + \sum_n z_{nk} - 1}$$

So that  $(\theta|(Z)) \sim \text{Dir}((\alpha_1 + N_1, \dots, \alpha_K + N_K))$  with  $N_k = \sum_n z_{nk}$

# Laplace smoothing

To obtain *point estimates* in the Bayesian setting, we can compute posterior expectations:

$$\mathbb{E}[\boldsymbol{\theta} \mid \mathbf{z}^{(1)}, \dots, \mathbf{z}^{(n)}].$$



# Laplace smoothing

To obtain *point estimates* in the Bayesian setting, we can compute posterior expectations:

$$\mathbb{E}[\boldsymbol{\theta} \mid \mathbf{z}^{(1)}, \dots, \mathbf{z}^{(n)}].$$

We have

$$\mathbb{E}[\theta_k | \mathbf{Z}] = \frac{N_k + \alpha_k}{N + \alpha_0} = \frac{N}{N + \alpha_0} \frac{N_k}{N} + \frac{\alpha_0}{N + \alpha_0} \frac{\alpha_k}{\alpha_0},$$

with  $N_k = \sum_n \mathbf{z}_{nk}$  and  $\alpha_0 = \sum_k \alpha_k$ .

# Laplace smoothing

To obtain *point estimates* in the Bayesian setting, we can compute posterior expectations:

$$\mathbb{E}[\boldsymbol{\theta} \mid \mathbf{z}^{(1)}, \dots, \mathbf{z}^{(n)}].$$

We have

$$\mathbb{E}[\theta_k | \mathbf{Z}] = \frac{N_k + \alpha_k}{N + \alpha_0} = \frac{N}{N + \alpha_0} \frac{N_k}{N} + \frac{\alpha_0}{N + \alpha_0} \frac{\alpha_k}{\alpha_0},$$

with  $N_k = \sum_n \mathbf{z}_{nk}$  and  $\alpha_0 = \sum_k \alpha_k$ .

This can be useful in to smooth count estimates in IR and NLP since data is very sparse. There exists however other smoothing methods.

# Outline

- 1 Background
- 2 The Maximum likelihood Principle
- 3 Oriented graphical model
- 4 Bayesian Inference
- 5 Naive Bayes

# The bag-of-words model, a vector-space representation of documents

Given

- a vocabulary of size  $d$ ,

# The bag-of-words model, a vector-space representation of documents

Given

- a vocabulary of size  $d$ ,

Represent a document consisting of  $N$  words

$$(w_1, \dots, w_N)$$

# The bag-of-words model, a vector-space representation of documents

Given

- a vocabulary of size  $d$ ,

Represent a document consisting of  $N$  words

$$(w_1, \dots, w_N)$$

as  $x$  the vector of counts, or the vector of frequencies of the number of appearances of each of the words (possibly corrected with *tf-idf*):

$$x = \begin{bmatrix} x_1 \\ \vdots \\ x_d \end{bmatrix} \in \mathbb{N}_+^d, \quad \text{or } [0, 1]_+^d, \quad \text{or } \mathbb{R}^d.$$

# The bag-of-words model, a vector-space representation of documents

Given

- a vocabulary of size  $d$ ,

Represent a document consisting of  $N$  words

$$(w_1, \dots, w_N)$$

as  $x$  the vector of counts, or the vector of frequencies of the number of appearances of each of the words (possibly corrected with *tf-idf*):

$$x = \begin{bmatrix} x_1 \\ \vdots \\ x_d \end{bmatrix} \in \mathbb{N}_+^d, \quad \text{or } [0, 1]_+^d, \quad \text{or } \mathbb{R}^d.$$

## Document collection

$$X = \begin{bmatrix} | & & | \\ x^{(1)} & \dots & x^{(M)} \\ | & & | \end{bmatrix} = \begin{bmatrix} x_1^{(1)} & \dots & x_1^{(M)} \\ \vdots & \ddots & \vdots \\ x_d^{(1)} & \dots & x_d^{(M)} \end{bmatrix} \in \mathbb{R}^{d \times M}$$

# The “Naive Bayes” model for classification

## Data

- Class label:  $C \in \{1, \dots, K\}$
- Class indicator vector  $Z \in \{0, 1\}^K$
- Features  $X_j, \quad j = 1, \dots, D$   
(e.g. word presence)



# The “Naive Bayes” model for classification

## Model

$$p(\mathbf{z}) = \prod_k \pi_k^{z_k}$$

## Data

- Class label:  $C \in \{1, \dots, K\}$
- Class indicator vector  $Z \in \{0, 1\}^K$
- Features  $X_j$ ,  $j = 1, \dots, D$   
(e.g. word presence)

# The “Naive Bayes” model for classification

## Model

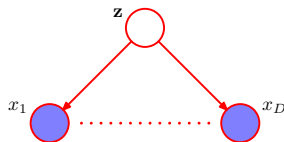
$$p(\mathbf{z}) = \prod_k \pi_k^{z_k}$$

## Data

- Class label:  $C \in \{1, \dots, K\}$
- Class indicator vector  $Z \in \{0, 1\}^K$
- Features  $X_j$ ,  $j = 1, \dots, D$   
(e.g. word presence)

Which model for

$$p(x_1, \dots, x_D | z_k = 1) ?$$



## “Naive” hypothesis

$$p(x_1, \dots, x_D | z_k = 1) = \prod_{j=1}^D p(x_j | z_k = 1; b_{jk}) = \prod_{j=1}^D b_{jk}^{x_j} (1 - b_{jk})^{1-x_j}$$

# Naive Bayes (continued)

## Learning (estimation)

$$\hat{\pi} = \operatorname{argmax}_{\pi: \pi^\top \mathbf{1} = 1} \prod_{k,i} \pi_k^{z_k^{(i)}} \quad \hat{b}_{jk} = \operatorname{argmax}_{b_{jk}} \sum_{i=1}^n \log p(x_j^{(i)} | z^{(i)} = k; b_{jk})$$

## Prediction:

$$\hat{z} = \operatorname{argmax}_z \frac{\prod_{j=1}^D p(x_j | z) p(z)}{\sum_{z'} \prod_{j=1}^D p(x_j | z') p(z')}$$

# Naive Bayes (continued)

## Learning (estimation)

$$\hat{\pi} = \operatorname{argmax}_{\pi: \pi^\top \mathbf{1} = 1} \prod_{k,i} \pi_k^{z_k^{(i)}} \quad \hat{b}_{jk} = \operatorname{argmax}_{b_{jk}} \sum_{i=1}^n \log p(x_j^{(i)} | z^{(i)} = k; b_{jk})$$

## Prediction:

$$\hat{z} = \operatorname{argmax}_z \frac{\prod_{j=1}^D p(x_j | z) p(z)}{\sum_{z'} \prod_{j=1}^D p(x_j | z') p(z')}$$

## Properties

- Ignores the correlation between features
- Prediction requires only to use Bayes rule
- The model can be learnt in parallel
- Complexity in  $\mathcal{O}(nD)$