

## **CALL FOR SPONSORSHIP**

## MULTILINGUAL WORLD

6<sup>th</sup> Russian Summer School in Information Retrieval (RuSSIR 2012)

Monday August 6 – Friday August 10, 2012

Yaroslavl, Russia

## http://romip.ru/russir2012/

The 6th Russian Summer School in Information Retrieval (RuSSIR 2012) will be held on August 6-10, 2012 in Yaroslavl, Russia. The school is co-organized by the Yaroslavl Demidov State University (<a href="www.uniyar.ac.ru">www.uniyar.ac.ru</a>) and the Russian Information Retrieval Evaluation Seminar (ROMIP, <a href="http://romip.ru">http://romip.ru</a>).

The mission of the RuSSIR school series is to teach students about modern problems and methods in information retrieval and related disciplines, to stimulate scientific research and collaboration in these fields; and to create environment for informal contacts between scientists, students and industry professionals. RuSSIR 2012 will focus on multilingual information access, cross-language information retrieval, and machine translation.

The target audience of the school is advanced graduate and PhD students, post-doctoral researchers, academic and industrial researchers, and developers. RuSSIR 2012 will offer up to seven courses (in parallel sessions) and host approximately 150 participants. Participation in the school is competitive: the candidates are selected by the program committee based on extensive applications, which will result in high-level and motivated participants.

Participation in RuSSIRs (including school materials and social program) is free of charge for students, a considerable part of the budget is spent on accommodation and travel grants for students.

Russian IT market and want to demonstrate your leadership in the area of Information Retrieval, Machine Translation and NLP technology this is a good opportunity. Invest in the future of IT in Russia by supporting student travel and accommodation, student sessions, and other school activities!

Levels for sponsorship:

**Gold sponsor** – 350,000 Rubles (about 11,150 USD at the current exchange rate, November 2011) and above

- Prominent display of company logo on the school website and hand-outs;
- Inclusion of sponsor's leaflets in the students' kits;
- Opportunity to:
  - make a short company presentation during the opening event;

- present the company at a tech talk/ to give a lecture;
- be announced as the organizer of social events for students;
- take part in discussions as panelists;
- have up to 12 employees as students of the school.

Silver sponsor – 250 000 Rubles (about 7,950 USD at the current exchange rate, November 2011)

- Prominent display of company logo on the school website and hand-outs;
- Inclusion of sponsor's leaflet in the students' kits;
- Opportunity to:
  - make a short company presentation during the opening event;
  - take part in discussions as panelists;
  - have up to 6 employees as students of the school.

Bronze sponsor – 150 000 Rubles (about 4,750 USD at the current exchange rate, November 2011)

- Prominent display of company logo on the school website and hand-outs;
- Inclusion of sponsor's leaflet in the students' kits;
- Opportunity to:
  - make a short company presentation during the opening event;
  - > take part in discussions as panelists;
  - have up to 3 employees as students of the school.

Member organizations of the non-profit ROMIP partnership are eligible for discounts.

About RuSSIR: RuSSIR series started in 2007 and has developed into a renowned academic event with solid international participation. Previous schools took place in Yekaterinburg, Taganrog, Petrozavodsk, Voronezh, and Saint Petersburg. Previous RuSSIR courses were taught by Eugene Agichtein, Sihem Amer-Yahia, Ricardo Baeza- Yates, Ben Carterette, Fabio Crestani, Katja Filippova, Djoerd Hiemstra, Evangelos Kanoulas, Mounia Lalmas, Marie-Francine Moens, Salvatore Orlando, Raffaele Perego, Andreas Rauber, Stefan Ruger, Horacio Saggion, James Shanahan, Fabrizio Silvestri, Mike Thelwall, Gerhard Weikum, Emine Yilmaz, and others.

About school venue: The city of Yaroslavl is the administrative center of Yaroslavl Oblast, located 250 km northeast of Moscow. The population of the city is about 600,000 people. Founded in the 11<sup>th</sup> century by prince Yaroslav the Wise, Yaroslavl is one of the oldest Russian cities. Yaroslavl belongs to the Golden Ring, a group of towns northeast of Moscow that have played an important role in Russian history, which are now called "open air museums" and feature unique monuments of Russian architecture of the 12<sup>th</sup>–18<sup>th</sup> centuries. In 2010 Yaroslavl celebrated its 1,000<sup>th</sup> anniversary. The historical part of Yaroslavl is a World Heritage Site located at the confluence of the rivers Volga and Kotorosl. The history of the Yaroslavl Demidov State University can be traced back to the School of Higher Sciences that was founded in 1803 under the patronage of Pavel Grigoryevich Demidov. Today the Yaroslavl Demidov State University is the leading institution of higher education in the Upper-Volga region, with 8,000 students and 10 departments.

If you are interested in sponsoring RuSSIR 2012 please contact Pavel Braslavski (<a href="mailto:pbras@yandex.ru">pbras@yandex.ru</a>) and Maxim Gubin (<a href="mailto:mail@maxgubin.com">mail@maxgubin.com</a>).