Spoken Content Retrieval: Challenges, Techniques and Applications

(Part 5: Accessing Information in Spoken Content)

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Overview

Introduction

Query Entry

Display of Results for Selection

Review and Playback of Results

Content Browsing



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- Users must be able to efficiently evaluate these results and identify individual items of interest in order for an SCR system to fulfill its function of satisfying user information needs.
- Once identified, the interface must further enable efficient access to information within individual relevant items.
- ► The interface should make full use of feedback from users in order to refine queries.

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 - the user
 - the tasks to be undertaken by the user
 - the environment in which the user will be working
 - ▶ the hardware which the user will be using









Considerations when designing for the user might include:

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- ▶ training available: none → specialist course







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Task analysis could include the following:

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- what does the user want as the output?
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Hardware to be used:

► Interaction requirements when using a desktop vs tablet vs smartphone will be very different.



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- In particular, development of SCR interface components should take into consideration good user interface design principles, and be aware of issues in achieving efficient, effective and reliable user interaction with computing systems.
- A number of good textbooks introduce these topics.
- ► The examples of existing SCR interface components which follow are just that, examples; they provide ideas and pointers, but specific interfaces should be designed for individual applications and their users.



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- The PodCastle system has a simple query entry box. It also offers the user much more information concerning the search system and what it can be used to find.
 - ► For example, the scope of the content indexed (over 100,000 episodes) is explicitly mentioned and links to recommended podcast episodes are provided.



PodCastle is available at the following URL:

http://en.podcastle.jp/







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 These choices implicitly supply information about what is present in the content.
 - If users limit the field of search to a particular category of content, system accuracy and speed can improve.
- ► In general, a trend can be observed towards designing query interfaces that inform and guide the user. This may support users in formulating more effective queries.

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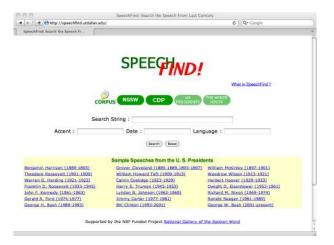


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- The additional boxes for query entry:
 - invite the user to enter information of a specific type;
 - help the system to disambiguate between query terms that the user expects to hear spoken in the audio content and other characteristics of the speech media, such as the identity of the speaker.









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 - For example, the Informedia system offers functionality that enables a user to initiate a query by specifying a location on a map. The system returns news stories containing references to places in this region.
- Other functionality can make it possible to query by visual features such as visual concepts or images.



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- It is important that retrieved items are represented in a way that enables users to reliably determine their likely relevance to their information need.

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 - ► Such use of metadata to restrict search can be effective to improve efficiency of information access in SCR.













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 - The surrogate is designed to give the user the information necessary to evaluate the relevance of the result and to decide whether to review it in more depth.
 - Surrogates are particularly important for SCR systems, since reviewing a spoken media result requires listening to an audio file or watching a video file.

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- Note that in the example, the query word has been highlighted in each snippet. The presence of the query word is strong evidence for the user that the result maybe relevant to their information need.
- Interface design should take into consideration the user's expectation level of seeing the query word in the snippet and hearing the query word very quickly after the playback of the result is initiated.

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- A further dimension to the selection of the appropriate form of surrogates is the background knowledge of the user, which has been observed to have an impact on the types of surrogates that are preferred.

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- Unless there is a mechanism to convince the user of the relevance of such results without showing evidence of the query word being directly associated with the content, users may pass over such results.
- One of the challenges of displaying a ranked list of results is to effectively communicate to the user the relationship between the results and the structure of the speech media in the underlying collection.

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 - For example, as shown in the next figure, there is a tension between the retrieval unit (a fragment) and a larger, natural unit in the collection, e.g. in a news collection - a news item.
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 - Two results are returned from the same news program on Monday, 12 September 2011. Depending on the application, two results from the same program might confuse a user, who may consider them actually to constitute a single, duplicated result.
 - Even if they contain different spoken content, it is difficult to indicate the difference clearly, since, as illustrated by this example, displayed results often depend on program level metadata, in this case the date, which is the same.





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- ► Information about the relevance of individual fragments within the podcast episode is contained in the surrogate.



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- Displaying both episodes and fragments together in the results list gives greater flexibility for result review.
- This benefit can be offset by:
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 - the fact that time codes provide little information to the user about which fragment would be most interesting to select.











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- ► The user enters an interview in order to explore the fragments that it contains.



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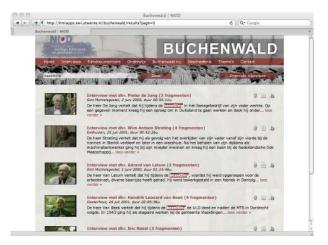
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 - ► This combination itself should depend on how users use the system.













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 - The latter is important since humans generally have poor facilities for extracting and remembering detailed information from audio content.
- ► As a design guideline, players should provide as much information as possible about the content, without clutter, and give users flexible control over navigation.



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 - It has been shown that speech can still be intelligible if the speed of delivery is doubled. However, the cognitive load of listening to speech at this speed is considerably higher than natural speech, leading to the listener rapidly losing focus or becoming overloaded.
- Other approaches for compressing speech involve not only altering the speech rate, but also removing unimportant words and segments (called excision).



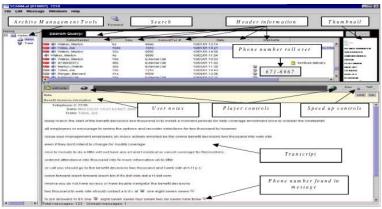
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- A user study on the usefulness and usability of ASR transcripts for a web archive found that:
 - transcripts with WER > 45% were unsatisfactory,
 - ▶ while transcripts with WER < 25% were useful and usable.





ScanMail user interface



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- One study showed that professional users were found to have significant confidence in the SCR system, the transcripts and their own ability to work with them.
- ➤ This resulted in the users failing to seek relevant content not explicitly reflected by the transcripts, reducing the recall of their results.

- It is important to keep in mind, that an SCR system must not allow users to develop an unfounded trust in the ASR transcripts.
- One study showed that professional users were found to have significant confidence in the SCR system, the transcripts and their own ability to work with them.
- This resulted in the users failing to seek relevant content not explicitly reflected by the transcripts, reducing the recall of their results.
- The same effect was reported in user of Scanmail.
- Recall is more critical for voicemail search and misplaced trust in the ASR transcripts caused users in the study to miss crucial information that was not recognized by the ASR system.

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- SCR players typically combine functionality that allows users random access to the speech stream with a tape-recorder metaphor.
- ▶ Interfaces often use a timeline metaphor with time running from left to right, with events positioned along the timeline proportionately to where they occur in the audio file.



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- The interface shows a graphical timebar with individual hits on query words in the audio file highlighted. Search term confidence is indicated by the brightness of the results when displayed.
- ► The user can click to start playback at any point on the timeline. This example is only 20 seconds in length — for longer files, clusters of search term hits can direct the user to regions which are likely to be relevant.









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- An example of this principle in use is the CMU News-On-Demand system.
- This approach is also adopted by many of the video retrieval systems developed for the TRECVid benchmark.

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- The player page is displayed when the user clicks on a podcast episode presented in a results list in response to a query. In this case "nederland" (Eng. "Netherlands").
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- The player page has a query-independent representation of the episode, in the form of the podcast title, broadcast date and description, and also a term cloud that has been extracted from the transcript of the podcast.
- It also has a query-biased representation of the episode in the form of the player, which contains markers pointing to the moments within the podcast at which the query word occurs.

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- Clicking one of the markers moves the user to the point in the speech stream at which the query word is spoken.
- Note that playback should begin a few words before the spoken word in order to allow the user to process the speech.
- The time lag before the spoken word should be approximately constant so that a few interactions with the system will inform the user how long to listen at a particular jump-in point before concluding that point was a false alarm and contained no mention of the keywords.



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- Once the content has been located, the occurrence of certain words within the podcast is made visible to the user.
- ► In other words, a "finding mentions" point of view is used to support the user in navigating within the episode.









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 - A term cloud spread out along the player to give the user a general idea of the topical development over the course of the speech media.
 - A heat map display that uses shading or colour to reflect the relative likelihood of a position along the timeline being relevant to a query, rather than showing position of specific words.
 - This approach is adopted in the VMR Broadcast News browser.
 - In order to create this representation, the ASR transcript is divided into equal-length segments each of which is scored against the query.





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- ► This example illustrates the typical structure of a news broadcast where the story of interest is mentioned in the headlines and covered in detail in the main broadcast and then appears later when the broadcast headlines are repeated.



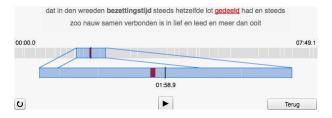
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- Above the play bar, the transcript of the currently-playing segment is displayed, with the query word in bold and a moving underline tracking the progression of the playback.
- ► The magnified view makes it possible to also depict segmentation information for the entire program in a relatively compact space without losing detail.





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- A global pattern may serve to implicitly convey the nature of the media to the user, e.g., if it is a conversational interview or a political speech.

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- Segmentation provides an alternative to rewinding and fast-forwarding: a user can jump back to the beginning of a segment boundary.
- Such jumps can be considered to be "intelligent" in so far as the underlying segmentation provides a good representation of useful semantic structure of the speech media.
- The most appropriate use of segmentation structure will depend on the segmentation information available, its quality and also the types of user needs and tasks the SCR system is designed to support.

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- Horizontal layout with tracks is a choice preferred for situations in which multiple overlapping segmentations exist.
 - ► An early example is the PARC audio browser, which displays separate tracks for announcer, speaker, audience, silence, and applause.



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- Since this is often not the case, automatic methods such as TextTiling must usually be applied to generate segmentation boundary points.
- Such methods inevitably make errors, dropping real boundary markers in some places and inserting false boundary markers in others.
- The utility of the browsing interface may potentially be impacted by these errors, particularly if they are numerous or occur at significant points in the semantic flow of the content.



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- The patterns of segment alternation are a potential source of valuable information that can aid the user in the selection process.
- Care must be taken in using this approach, since alternating patterns may be difficult for users to interpret.
- ▶ In general, the more immediately obvious it is to the user why the system "chose" the particular object as relevant, the more comfortable the user will feel using the interface.



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- The Radio Oranje application was implemented by using ASR to create a forced alignment of human-generated transcripts with spoken content.
- Several other types of alignment that can be used to improve the ability of an interface to visually represent the spoken content of a speech media item or otherwise support the user's process of reviewing or examining results.

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- Slides of presentations can be aligned with the speech media.
 - ► The slides provide structure for the speech stream and can act as surrogates for displaying spoken content in the interface.

- ► The IBM WASABI system transcribes broadcast news in real time, analyzes it for named entities and topic, formulates a set of queries, and uses those queries to extract information from other information sources, e.g., newspapers, WWW.
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- A similar system for Dutch-language broadcast news is the InfoLink system.
- These types of interfaces invite exploration and support the user in browsing activity, to which we now turn in more detail.



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- ► For rapid navigation the snippets index into the video and provide points to start playback.

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 - ► The offset is designed to prevent missing the start of the audio due to potential problems in text/audio alignment.









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 - A list of 20 news categories is provided on the portal page. These categories provide an entry point for a 2D topic tree.
 - Clicking on a category reveals a grid representing the latent topical structure of that category. Clicking on a grid cell reveals a finer breakdown of that category.



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- Browsers that go above and beyond audio and video content itself, for example, by integrating slides and notes, have been designated artifact browsers.
- ► The design of suitable interfaces to support interaction is again crucial to the success of such systems.









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- Note that there is not a hard boundary separating playback interfaces, discussed in the previous subsection, and browser interfaces.
- The difference lies in the emphasis that browser interfaces put on presenting a complete picture and on supporting discovering.
- Much research effort on browsing has been devoted to the domain of meetings.
- ▶ Interfaces can provide access to spoken audio via time specific links to a meeting's agenda, to images made during the meeting, for example of the whiteboard, or to automatically identify elements such as topic, functional category (presentation, discussion, break) or "hot spots".



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- ► This browser is intended as one part of a large system that to enable users to explore a corpus of meetings.
 - e.g. to search for the most relevant pieces across meetings to allow the user to answer a specific question.





JFerret meeting browser





