



RUSSIR

Russian Summer School  
in Information Retrieval

## CALL FOR SPONSORSHIP

8<sup>th</sup> Russian Summer School in Information Retrieval (RuSSIR 2014)

Monday August 18 – Friday August 22, 2014

Nizhny Novgorod, Russia

<http://russir.org>

The 8th Russian Summer School in Information Retrieval (RuSSIR 2014) will be held on August 18-22, 2014 in Nizhny Novgorod, Russia. The school is co-organized by the National Research University Higher School of Economics in Nizhny Novgorod (<http://nnov.hse.ru/en/>) and the Russian Information Retrieval Evaluation Seminar (ROMIP, <http://romip.ru/en/>). RuSSIR 2014 is planned to have an additional focus on *visualization for information retrieval*.

The missions of the RuSSIR school series are to enable students to learn about modern problems and methods in information retrieval and related disciplines; to stimulate scientific research and collaboration in the field; and to create an environment for informal contacts between scientists, students and industry professionals. RuSSIR 2014 will offer up to seven courses and host approximately 130 participants. The target audience of the school is advanced graduate and PhD students, academic and industrial researchers, and developers. Participation in the school is competitive: the candidates are selected by the program committee based on extensive applications, which results in high-level and motivated participants. Participation in RuSSIRs (including school materials and social program) is free of charge for students; a considerable part of the budget is spent on accommodation and travel grants for students. The working language of the school is English.

RuSSIR 2014 school organizers invite IT companies and funds to sponsor the school. If you are working in the Russian IT market and want to demonstrate your leadership in the area of Information Retrieval, User Interfaces & Experience, and NLP technology this is a good opportunity. Invest in the future of IT in Russia by supporting student travel and accommodation, student sessions, and other school activities! Previously RuSSIRs were backed by such companies as Yandex, Google, Mail.Ru, Microsoft Research, Zvoq, HP, EMC<sup>2</sup>, ABBYY, Rambler, Sun, Stel, and SKB Kontur.

Levels for sponsorship:

**Gold sponsor** – 350,000 Rubles (about 10,000 USD at the time of publication) and above

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of leaflets in the school hand-outs;
- ❖ Opportunity to:
  - make a short company presentation during the opening event;
  - present a company at a tech talk/ to give a lecture;
  - be announced as the organizer of social events for students;
  - take part in discussions as panelists;
  - have up to 12 employees as students of the school.

**Silver sponsor** – 250,000 Rubles (about 7,200 USD at the time of publication)

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of a leaflet in the school hand-outs;
- ❖ Opportunity to:
  - make a short company presentation during the opening event;
  - take part in discussions as panelists;
  - have up to six employees as students of the school.

**Bronze sponsor** – 150 000 Rubles (about 4,300 USD at the time of publication)

- ❖ Prominent display of company logo on the school website and hand-outs;
- ❖ Inclusion of a leaflet in the students' kits;
- ❖ Opportunity to:
  - make a short company presentation during the opening event;
  - take part in discussions as panelists;
  - have up to three employees as students of the school.

Organizations that are members of the non-profit ROMIP partnership are eligible for discounts.

*About RuSSIR:* the school series started in 2007 and has developed into a renowned academic event with solid international participation. Previous schools took place in Yekaterinburg (<http://romip.ru/russir2007/>), Taganrog (<http://romip.ru/russir2008/>), Petrozavodsk (<http://romip.ru/russir2009/>), Voronezh (<http://romip.ru/russir2010/>), Saint Petersburg (<http://romip.ru/edbt-russir2011/>), Yaroslavl (<http://romip.ru/russir2012/>), and Kazan (<http://romip.ru/russir2013/>). Previous RuSSIR courses were taught by Eugene Agichtein, Sihem Amer-Yahia, Ricardo Baeza-Yates, Paolo Boldi, Ben Carterette, Fabio Crestani, Katja Filippova, Djoerd Hiemstra, Jyh-Shing Jang, Gareth Jones, Evangelos Kanoulas, Mounia Lalmas, Marie-Francine Moens, Jian-Yun Nie, Guillaume Obozinski, Salvatore Orlando, Raffaele Perego, Andreas Rauber, Stefan Ruder, Horacio Saggion, Chirag Shah, James Shanahan, Fabrizio Silvestri, David Talbot, Mike Thelwall, Ingmar Weber, Gerhard Weikum, Emine Yilmaz, and others.

*About the venue:* Nizhny Novgorod is a beautiful historical city located about 400 km east of Moscow. The city lies on the confluence of the Volga and the Oka rivers. The population of the city is about 1.3 million people. The 16th century Kremlin is the central historic citadel of the city. Nizhny Novgorod will be one of the sites of the 2018 FIFA World Cup. The most convenient way to reach Nizhny Novgorod from abroad is to arrive to Moscow and change to a high-speed train; Nizhny Novgorod airport has also direct connection to Frankfurt, Prague, and Istanbul.

Higher School of Economics (HSE) is a young and fast-growing university. Founded in 1992, it was rewarded the status of National Research University in October 2009. The HSE has grown into a multiregional structure housing its education and research facilities in four campuses (Moscow, Saint Petersburg, Perm, and Nizhny Novgorod). HSE-Nizhny Novgorod campus was established in 1996. It offers high-quality education within its 5 faculties, 3 laboratories, and 19 academic departments.

Anyone interested in sponsoring RuSSIR 2014 please contact Pavel Braslavski ([pbras@yandex.ru](mailto:pbras@yandex.ru)) and Maxim Gubin ([mail@maxgubin.com](mailto:mail@maxgubin.com)).